



News advisory

February 13, 2009

Contact: Lee Colony 262.564.2512

262.359.0798 (cell)

Spring Brown Bag for business

entrepreneurs set to begin

STURTEVANT – Business entrepreneurs looking to refresh their social networking skills, develop operational budgets, and learn the art of a 10-minute speech are invited to attend the Spring 2009 Entrepreneurial Brown Bag lecture series to be hosted at Gateway Technical College's Center for Advanced Technology and Innovation (CATI), 2320 Renaissance Blvd.

The first session will be held noon Feb. 19, focusing on offering guidelines to expand your social networking skills.

The Spring 2009 series offers sessions that focus on building and strengthening business by using marketing and budgeting strategies. The session is free. A free box lunch will be provided to the first 25 who sign up for the event.

While the series is part of an overall initiative by Gateway's Workforce and

Economic Development Division to support small business owners and entrepreneurs within the Gateway Technical College District, anyone interested is welcome to attend.

The Brown Bag lecture series begins February 19 and will be held noon to 1 p.m. one Thursday a month through April 16.

- February 19: Refresh Your skills for Social Networking. Presenter: Karen Carnabucci, with Lake House Health and Learning Center, Racine.
- March 19: Operational Budget Management. Presenter: Gene Glas, of Hands On Consulting, Union Grove.
- April 16: The Art of the 10-Minute Speech. Presenter: Mary Finley, membership manager, Girl Scouts of Southeastern Wisconsin.

For more information on the series, please contact Therese Fellner at (262) 898-7524. Reservations can be made by calling Joyce Peterson at (262) 898-7514 or via e-mail at petersonj@gtc.edu.

Gateway Technical College collaborates with communities in Kenosha, Racine and Walworth counties to ensure economic growth and viability by providing education, training, leadership and technological resources to meet the challenging needs of students, employers and communities.

XXX