



## **PRESIDENT'S REPORT**

*April 17, 2014*

### **GATEWAY AS A LEADER**

HVAC/Geo instructor Tom Niesen, has been selected Educator of the Year by the Energy Center of Wisconsin. This is a very prestigious award and well deserved. We always knew Tom was a leader for Gateway and now we know he is a recognized leader throughout the nation. This award also places him in the Energy Hall of Fame.

### **ACADEMIC AND CAMPUS AFFAIRS**

#### **Academic Operations**

The Course and Room Scheduling Team visited Western Technical College for a discussion of processes they used during the implementation of Infoslem course scheduling software. The information Western Tech was able to provide us with was very helpful and positive. Western Tech is very happy with the software and very excited about the efficiencies it offers and the future benefits it will provide as they become more familiar with it.

Book Now, which will allow students to link to eFollett from WebAdvisor after registering for classes and order their texts, is in the final stages of implementation and should be ready to go live in May.

#### **General Studies**

Two Communication instructors were accepted to present at the WTCS General Education Faculty Conference in LaCrosse in April. Jay Johnson will discuss "Meeting Multimodal Needs and Multimedia Expectations in the Composition Classroom," and Ann Stotts will discuss "The Great Feedback Makeover: Author's Chair and Consultants in the Writing Classroom." In addition, several Communications and Science members will attend to learn from their WTCS colleagues.

The Red Hawk Review, Gateway's first literary magazine, is complete and will be published by the end of the semester. It features 12 poems, five works of prose, and five pieces of art by Gateway students.

#### **Health Careers**

Preparations are underway to celebrate National Nursing Week, beginning May 6. This year's theme is "Nurses Leading the Way..."

Nursing Pinning for Spring 2014 graduates is set for May 1 at 6:30 pm at Indian Trails High School in Kenosha.

## **MET**

Students received the following certifications from the Manufacturing Skill Standards Council (MSSC) in Workplace Safety A this semester:

- 16 Students earned their MSSC Safety Certificate
- 13 Students earned their Snap on Hand Tool Safety Certificate
- 20 Students earned their Snap on Electrical Safety Certificate
- 10 Students earned their Werner Ladder Certificate

## **Elkhorn Campus**

Elkhorn Campus is partnering with the Alternative High School to implement a federal grant supporting services to pregnant and parenting teens in Walworth County. We are exploring career pathways for participants, especially those that result in an industry-recognized credential or certification.

## **COMMUNITY AND GOVERNMENT RELATIONS**

Marketing outreach was initiated, with the assistance of the college coach and the multicultural program, at school assemblies about Gateway Technical College targeted towards students of color. The first of the year was held at Tremper in Kenosha. 54 students attended. 6% were African-American students and 32% Hispanic. This model is being extended to three more high schools this spring.

A successful event to celebrate the partnership between the Mahone Fund, Gateway, UW- Parkside, and Carthage College was held at Gateway April 1st. This event celebrated new scholarships for students in Kenosha County.

The marketing department serves on the implementation team for Recruiter, the new customer management system module, and is developing written communications that will become part of the automated, timed communications plan.

We are further developing the new "I Choose" Gateway campaign for its roll out this summer, promoting the Fall semester.

Preparations are in full swing for Earth Day celebration in Kenosha and Elkhorn on April 26th and Graduation on May 13.

As of April 1, 2014, \$446,184 has been raised in the Foundation and the final decisions are being made about the high school President's opportunity scholarships.

The Foundation Golf Outing is right around the corner and we are in the process of taking reservations for the 20th annual Foundation Scramble to be held Thursday, May 22, 2014 at Hawks View Golf Course in Lake Geneva.

We participated in an online conference on Alumni relations. This was a two day event that showcased best practices in two year colleges across the country.

Gateway had a booth at the 2014 Sustainability Summit held in Milwaukee. This is a great local event showcasing sustainable education in our region.

The video competition is underway for the Second Nature Sustainability award. This award is a national award and Gateway is one of 20 educational institutions from across the country selected. You can vote every day between April 1st and April 15th.

The Wisconsin Association of Career and Technical Education was held in Madison, April 10th-12th. Bryan opened the conference with a keynote and other Gateway employees presented on best practices at Gateway.

We are in the final planning stages of the new Pike Creek Arboretum and hoping to be able to showcase this during Earth Day on April 26th.

## **ENROLLMENT**

Spring enrollments are currently at a decrease of -8.0%. Current year enrollment, including 2013-2014 summer, fall and spring registration is down -5.9% up from -6.2% in February. Summer 2014 enrollments are up 1.3% which begins our 2014-2015 academic year.

## **FINANCE AND ADMINISTRATION**

Business office leadership participated in an interactive webinar led by Titus. Topics discussed included fraud detection and prevention, internal controls, and process improvement initiatives.

Bane Thomey met with John Mehan of Robert W. Baird & Co. to discuss Baird's support services to Gateway Technical College as well as borrowing strategies and amortization schedules for future FY15 debt issues. Baird will serve as the college's Financial Advisor and provide a competitive bid process for the first FY15 debt issue and continue to work with leadership on strategies for future debt issues.

Second interviews for the Assistant Controller position were held the first week of April. Staff identified several strong candidates for the role and are looking forward to welcoming a new member to the Business Office team.

## **INSTITUTIONAL EFFECTIVENESS**

### **Employee Learning**

The Employee Learning department held its annual Gateway Journey Tour on April 1 at the Horizon Center. More than 50 new employees learned about facilities planning, the Gateway Foundation, and HLC accreditation. Matt Janisin also provided them a tour of

the facility and information about Gateway's automotive programs. Participants are now 5 stamps closer to finishing their Journey.

### **Office of Quality Systems:**

- Lean Six Sigma White Belt Training is now available online for all employees. Regular employees will all be trained by June 30, 2014. To date, about 100 staff have completed the training or are in progress. Any Board members who wish to view the white belt training can e-mail KC Jackson ([jacksonk@gtc.edu](mailto:jacksonk@gtc.edu))
- Six employees have successfully completed their green belt exams. Their projects are ongoing and should wrap up in August 2014. Six more employees in our third green belt cohort started their training in March.
- Our four original green belts have passed their black belt exam; their project will be completed by December 2014.

## **STUDENT SUCCESS**

### **Student Life**

Student Life and the Multicultural Program teamed up for Women's History Month with a variety of events on Gateway campuses. In Kenosha the History of Hats and Headdresses around the World was a discussion about cultural significance and impact of women's hats, headdresses, and wraps. On Racine, Elkhorn and via LifeSize in Kenosha, journalist and author, Michele McPhee, spoke about the fall of the Twin Towers, the Boston Marathon bombing, and Arkansas school shootings. In Elkhorn and Racine there was breakfast and a showing of Girl Rising. This documentary covered nine unforgettable girls' journeys around the world, witnessing the strength of the human spirit and the power of education to change the world. The final event in Kenosha, Ain't I a Woman, was a musical and theatrical celebration of four renowned African American women: Zora Neale Hurston, Clementine Hunter, Sojourner Truth and Fannie Lou Hamer.

Gateway's Collegiate DECA received first-place honors and several others took second and third place at the 52nd Wisconsin Collegiate DECA annual Spring Competitive Events Conference held March 5 to March 8 in Madison. Thirty-six Gateway students qualified for the International Career Development Conference to be held April 22-April 27 in Washington DC.

## **HUMAN RESOURCES & FACILITIES**

The Payroll Process Review project being conducted by The Titus Group progressed extremely well. They were on-site all month and have completed the process flow charts and identification of bottlenecks and potential process improvements. We should get preliminary recommendations early in April.

The Board Appointment Committee made their selections on March 26th and reappointed Ram Bhatia and Pamela Zenner-Richards as Additional Members

representing Racine. Ron Frederick was appointed as the Elected Official and represents Kenosha. Ron has served previous terms on the Board.

The Kenosha Academic Building project stalled slightly because AT&T has to move lines before we can dig a foundation for the addition and the frost from the harsh winter has been a problem. Elkhorn is on schedule with the Admissions staff relocated and the new restrooms completed.

We are currently monitoring 52 facility projects. I am getting more leads for potential locations for the Public Safety Training Center but cost is still an obstacle.

John Frost is back full time after his knee surgery. We all appreciate his ability to heal quickly.

### **LEARNING INNOVATION DIVISION**

The LID division is supporting numerous college initiatives for remodeling, VDI deployment, computer hardware refresh cycles, VANguard, online learning, Colleague enhancements, etc. Our goal is to provide consulting services as well as implementation resources for college initiatives involving technology.

The IS department continues work on the electronic time entry system requested by HR/Payroll. Additional groups of employees are now using the system as we help HR roll this out to all employees. The IS team is also planning to implement new hardware for its systems as part of required equipment maintenance/refresh cycles. The team is also working closely with Student Services to implement the Colleague Recruiter solution. In-person training will commence in two weeks. Other projects being implemented to enhance student services include Ellucian Mobile, Student Finance Self-Service, Follett Book-Now services, and Web Advisor Application for Graduation.

The IT department is in the midst of our annual hardware refresh cycle, both at the desktop level as well as the infrastructure level. Computers that need to be re-freshed have been identified. Similar efforts are under way at the central network level, with needed hardware being replaced. We also shared our hardware/software inventory assessment project with academic staff to identify their requirements for the use of this tool going forward. We have a tremendous amount of data from using this new tool that will give us excellent insight into hardware and software inventory control. The IT team is also planning its work for the summer term to carry out hardware replacement, new image deployment, etc. As of July 1, Gateway will take on the technical support for our ongoing GreenPrint project. This will result in a significant savings in operational funding going forward. Dan Madsen was asked to participate in the interview team for the City of Kenosha open IT Director position.

The SVT department continues to deploy and support our VDI initiative as well as working on new projects related to file storage capabilities, etc. Our efforts in this area

are supporting increased academic implementation of VDI with rollouts to additional labs/classrooms planned.

The Distance Learning department is supporting staff as they use Blackboard for both online and traditional courses. Multimedia installs continue in coordination with campus facility directors and campus deans. Our challenge is identifying time for making these needed upgrades in classrooms, but our in-house approach has proven to be a big success. Additionally, we are collaborating with the Nursing division to test and pilot a remote test taking solution called Respondus Monitor. This effort will allow us to evaluate the efficacy of this solution for additional programs while providing more assurances regarding test integrity for the nursing areas of the college. The Distance Learning team is also researching a tool that would provide more accessibility options on the Blackboard system for hearing-impaired students.

Jeff Robshaw was asked to present a session at the recent Ellucian Live Conference. His presentation involved an overview of the Business Process Reengineering project that was conducted regarding Third Party Billing.

## **WORKFORCE AND ECONOMIC DEVELOPMENT DIVISION**

A Telecommunications Installer Boot Camp is scheduled to start in mid-August. This 11 week Boot camp enables student to earn 14 credits, and up to 10 nationally recognized certifications. An employer curriculum review meeting is scheduled for Friday May 2, 2014 from 7:30-9:00am at the SC Johnson iMET Center .

Fifteen thought leaders from throughout the State of Ingenuity (SOI) region shared their insights regarding economic development opportunities and challenges in this six-county region that spans northeastern Illinois and southeastern Wisconsin. Three areas were spotlighted: Racine/Kenosha, Beloit/Janesville/Whitewater, and Rockford/Belvidere. The workshops generated ideas to expand and diversify the regional economy that will be presented to the U.S. EDA.

Gateway shared its NC3 story with many of Wisconsin's high school instructors at the annual Wisconsin Technology Education Association Conference on March 6-7. Gateway also held technical presentations teaching instructors about the new ShopKey Pro service information program, the new standard at the state and national Skills-USA automotive competitions.

Gateway conducted training the week of March 24th for the Morocco Automotive project. Training was provided on the Solus Ultra and CDX Automotive online curriculum training. The University is using the Horizon Center model to build a center of excellence for Morocco and serve as a model for the North Africa region.

Gateway and EST Oujda partners will meet in France to work on entrepreneurial capacity-building and conduct training on Business Incubation. The US Community

College Entrepreneurship program funded by HED has prompted the expansion of a new mechatronics programming lab at EST Oujda.

Fab Lab students were highlighted in the Racine Journal-Times completing their RocketStove which will be presented at the USFLN Conference in Baltimore the week of April 7th.

The Fab Lab continues to assist American Metal Technologies in designing products for the next generation Ford Mustang.

WEDD and the HPOP Opportunity Grant program celebrated the completion of 14 students in Certified Nursing Assistant program. The students included traditional, adult basic education, and English language learners. The next CNA ELL/ABE will be held in Racine Fall 2014.

CDL-training will be offered at the Horizon Center April 28th – May 30th, 2014. This is fully-funded for dislocated workers, unemployed and underemployed from the tri-county area.

Logistics specialized training using the MSSC Certified Logistics Associate and Technician are under way. The target for the first training is mid-May. Questions on the logistics opportunities contact [hoker@gtc.edu](mailto:hoker@gtc.edu).