



## **PRESIDENT'S REPORT**

*August 21, 2014*

### **GATEWAY AS A LEADER**

In partnership with Snap-On and the Boys and Girls Club of Kenosha, Gateway has offered 4 summer camps focused on stem. These camps began on July 14<sup>th</sup> and continued through August 8<sup>th</sup>. Jim Jazdzewski and Don Zakutansky were the instructors that worked with the students daily doing hands-on activities in the areas of solar and renewable energy.

### **COMMUNITY AND GOVERNMENT RELATIONS**

An advisory committee has been formed for the Center for Sustainable Living (CSL). This group is meeting quarterly to discuss program options and community engagement opportunities.

In partnership with the Kenosha Audubon Society a birding workshop was held at the CSL. Twenty-six individuals attended the event and learned about the natural habitats of the many birds in southeastern Wisconsin.

The Sierra Club held their annual picnic at the Center for Sustainable Living. We hosted 30 individuals for tours and informational sessions.

Rep. Mason and Rep. Weatherston, both from Racine, have been named to the special committee that will review the Wisconsin Technical College System Funding and Governance. We had an opportunity to meet with both of them to share the impact that any potential changes will have to Gateway and to the technical college system. It was a very informative meeting and we will be providing each of them with additional information that may be useful during the committee meetings. The taskforce will be meeting for the first time on July 24<sup>th</sup>.

The Lieutenant Governor visited Gateway's iMET center to make the official announcement regarding the Blueprint for Prosperity funds. This event was very well attended by the community members and our business partners. Gateway will be receiving \$1,894,531 as part of this statewide initiative. Senator Johnson called together the technical colleges at Fox Valley to discuss the importance of the technical colleges and ways to get the information out to more individuals.

We continue to work on the many facility projects to ensure that they are visually pleasing and welcoming – creating the "Gateway Experience".

The Foundation finalized and closed on the purchase of the property adjacent to the Kenosha Campus at 3626 30th Avenue.

SC Johnson renewed its support of the Boot Camps with a gift of \$245,000, along with the AAUW Racine generously donating \$1,500 to help support women in Racine taking their GED with test fees.

Our Alumni Association hosted an ice cream social for Gateway alumni at Wheaton-Franciscan, turnout was great with more than 70 guests that included alumni from many programs, such as: Administrative Professionals, Certified Nursing Assistant, Culinary Arts, Health Information Technology, Health Unit Coordinator, Medical Assistant, Network Administrator, Nursing, and Surgical Technology.

The marketing department is continuing to implement the I Choose Gateway campaign through external advertising and social media, and internally computer screens, clothing, and beginning implementation of administrator and marketing department ideas. The department provided successful marketing of and communication material support for the three Campus Open Houses, New Student Orientation, The Great Race and other events and released first-ever web-based Gateway Good News. This Good News is being marketed through a variety of means included home mailings, e-mail promotion, social media, and other means.

## **ENROLLMENT**

Fall registration is well underway. Fall enrollments are currently down -2.8%. Current year enrollment for FY15, beginning with summer are down -1.8%.

## **FINANCE AND ADMINISTRATION**

### **CQIN**

Along with the leadership team and KC Jackson, Bane Thomey attended the Continuous Quality Improvement Network conference. The CQIN theme focused on a culture of accountability, leadership, customer service, employee engagement and performance excellence.

### **FY2014 Audit Update**

The Business Office team continues to work on closing out FY2014. We are anticipating our field auditors to return in early September to assist in finalizing our audit.

### **Risk Management Project Awards**

At their July 24th quarterly meeting the Wisconsin Technical Colleges were awarded nearly \$440,000 in Risk Management Project Awards from Districts Mutual Insurance (DMI) – a municipal mutual insurance company founded by the WTCS Colleges in 2004. These funds will be utilized to address a variety of risk management issues, e.g. ARC Flash Studies, upgrades to facilities/equipment, system-wide training efforts to name a few. Total funds requested from applications exceeded \$1.2M.

Gateway was awarded \$27,000 for one of the eleven proposals the college submitted to the Districts Mutual Insurance Risk Management Project Award review committee. The

awarded project -- Mass Notification Horns/Message Display -- includes the purchase and installation of Strobe horns and display LED message boards district-wide which would allow all parties to see and hear our emergency alarms. These elements would be installed into the present Emergency Alertus System, thus expanding the notification environment currently available within Gateway facilities.

## **INSTITUTIONAL EFFECTIVENESS**

### **Employee Learning**

The New Faculty Institute will welcome eight new faculty to the three day launch pad in August. In addition, a new group of facilitators for our customer service training, *Service: A Degree Above*, will be trained to meet our needs in the coming year.

### **Office of Quality Systems**

A total of 574 employees have fully completed the white belt training which represents 94% of our staff.

Superintendent JoAnn Sternke, Ed.D., of the Pewaukee School District will be on campus on August 28, 2014 to speak about their quality journey to becoming the 2013 Malcolm Baldrige award recipient.

The Ritz Carlton has been invited as the keynote addressee for the 2014 Employee Learning Day scheduled for September 24, 2014. The organizations commitment to customer satisfaction and employee engagement ties into the quality theme for Employee Learning Day.

## **LEARNING INNOVATION DIVISION**

The LID division supports numerous college initiatives for remodeling, VDI deployment, computer hardware refresh cycles, VANguard, online learning, Colleague enhancements, etc. Our goal is to provide consulting expertise and services as well as implementation resources for college initiatives involving technology.

### *Distance Learning Department*

The Distance Learning department continues to provide support for faculty and students during summer term courses. Additionally, we have adjusted portions of our Blackboard infrastructure to run on virtual servers. We are working on an upgrade of our screen/lecture capture technologies to bring the latest features to faculty. We are also in the final confirmation steps of our Mobile Application deployment. The additional apps being deployed include Maps, eFollet, Employment, Surveys, TechConnect, Photos, Library Resources and Wisconsin College Compact. We have also deployed VANguard equipment to our new member schools and are prepping those partner sites for their Fall classes. Over the last year, our free Blackboard Internships component has provided over 2700 unique internship searches for Gateway students.

### *Information Technology Department*

The IT Department is busier than ever! Most recently, we supported the very successful Open House events on each campus. With the construction projects going on in Kenosha, the Open House brought the challenge of creating computer labs in the Kenosha Student Commons with over 50 laptops. Those same Kenosha techs are now preparing over (120) new computers in advance of the upcoming opening of the Kenosha LSC. Plans are in place for the Fall semester and performing software and hardware upgrades in our classrooms and labs across the district. Working in coordination with the Deans, we are adding (5) more VDI (virtual desktop) labs this year. The continued progress on deploying VDI allows us to improve our support now, and will open up new features to our students in the future. We are also preparing for our first ever "technology census" with all full-time instructors. Faculty have been instructed to bring in all of their Gateway-issued technology at the upcoming Professional Development Days. It will be all-hands-on deck as we update laptops and other technology used by our instructors. Plans are also coming together for upgrading or installing new multimedia equipment in (40) classrooms this year. This much-needed investment in a multimedia refresh will bring an improved instructional experience to our students.

### *Information Systems Department*

The IS Department has been involved in multiple efforts to enhance services to students and staff. Our Colleague system is now running on the (virtualized) VMWare platform which provides much better Disaster Recovery/Business Continuity capabilities. In addition, software was installed that will reduce the amount of down time required for system backups once it's fully implemented. The Recruiter system has been implemented and is in use. We are working with Student Services to identify and correct post-implementation issues. The Planet Press software has been installed and several Colleague printed outputs are being re-worked to have a more professional appearance and/or better workflow such as the Business Office Sponsor Invoice, Student Accounts Statement, and GED Transcript. More are planned. The transition to the new Colleague UI has been completed. Student Finance Self-Service has been made available for testing. More of the outcomes of the VA Kaizen have been implemented.

### *Server and Virtualization Technology Department*

The SVT department has been busy updating VDI images for the Fall and Spring semesters. We have also been training Computer Support Technicians (CSTs) on creating and maintaining VDI desktops, as well as performing some troubleshooting on the desktops. Purchases have been made to further expand the VDI footprint. Our goal is to create the infrastructure necessary to be able to provide a VDI desktop for every Gateway staff and faculty member by the end of the year. We will also be expanding VDI to AAOP program labs during the coming semester.

We are also continuing to enhance our GreenPrint program. This includes training our casuals to handle printing maintenance, streamlining our deployment and

decommissioning process for print devices, and identifying additional areas for improvement. The GreenPrint team will be presenting to the Office of Quality Systems Advisory Council in late September regarding current successes of the GreenPrint program, hurdles that we continue to encounter, and next-step recommendations.

Other projects the SVT department has been working on are the deployment of new computers at the Walworth County Jail, attending a WTCS meeting on email retention, storage evaluations for employee data, and various other projects.

## **STUDENT SUCCESS**

We are pleased to announce that Stacy Riley has accepted the position of Associate Vice President of Student Success, Dr. Tammi Summers has accepted the position of Dean of Learning Success, and Christine Tutlewski will serve as the Director of Tutoring Services. Additional restructuring of positions in Student Success will allow us to better serve our customers.

### **Admissions**

Admissions just wrapped up another round of petitioning; which is the process to select students for clinical placements. We will be working to assist the Black Belt team this summer to streamline this process for our students.

### **New Student Specialist**

The NSS team is excited to kick off our first New Student Orientation sessions on 7/29 and 8/6. At this time we will invite all the newly admitted students in for Fall semester to meet their classmates and staff! We are excited to see the turnout!

### **Testing**

We're moving! The Kenosha Testing Center will be located in the new Learning Success Center as of September 2. Please come visit!

### **Student Finance Department**

Since Spring of 2011 the Student Accounts department has taken a proactive approach to managing the student past due balances. We increased collections initiatives through increased and more timely communication, regular student statements to every student, and partnering with an outside collection agency. The result has been increased awareness about debts due, increased communication between Gateway and students, and a decrease in the student receivable balances for Gateway in the amount of \$500,128 over the last year.

## **WORKFORCE AND ECONOMIC DEVELOPMENT DIVISION**

### **Spotlight on HED Entrepreneurship Project in Morocco**

On June 23<sup>rd</sup>, Gateway's Robin Hoke, Cheryl Ucar and a BizSquad students were joined by eight members of the Moroccan team from Oujda, to participate in a Collegiate Entrepreneurship and Collaborative Strategies meeting with USAID in Rabat, Morocco.

USAID was very pleased with all that has been accomplished, hearing first-hand from both the Moroccan and the US students was especially heartening. The faculty from EST also expressed their gratitude and shared the impact of the Entrepreneurial Training, Coaching Start-up Companies and Fundamentals of Business Incubation, in addition to furthering their knowledge of the English language.

On June 25<sup>th</sup> an Outcomes and Prospects Community Showcase was held in Oujda, Morocco which highlighted the entire entrepreneurial project. Dr. Naima Benazzi, EST and Robin Hoke, GTC, made project presentations. The human impact of the project over the past three years was evidenced by the recognition Robin gave to the students and staff engaged in the project.

Students provided testimonials, displayed their 3D projects, and Certificates of Completion for the Coaching Start-up Companies were awarded.

### **Other WEDD News**

WEDD instructor Randy Reusser attended the 2014 Train the Trainers PV Academy in Colorado sponsored by the Consortium for Education in Renewable Energy Technology (CERET) (7/21-7/25/14). Randy was joined at the training by Jim Jazdzewski, Gateway MET instructor.

July's Workforce and Economic Development Division monthly newsletter is available at: <http://eepurl.com/ZvhvT>.

During the week of July 7<sup>th</sup> Gateway participated in the Wisconsin Automotive and Truck Dealers Association (WATDA) Summer Institute Training. Gateway helped sponsor the event and provided training sessions in the areas of Snap-on certifications.

Another annual event at Gateway is the NC3 / Snap-on / Trane Train-the-Trainer (TTT) event which was held over two weeks in July (14-25). The week of July 14<sup>th</sup> we hosted over 110 instructors from around the country and certified in them in Snap-on and Trane certifications. NC3 also held a leadership summit on August 17<sup>th</sup> where over 130 college executives, company and association CEOs, toured and enjoyed the Gateway experience. The Thursday dinner held in the Madrigrano Auditorium brought together both the instructor and leadership groups. At this dinner Gateway received an award for producing the most NC3 certifications (over 500) for the year.

On July 31<sup>st</sup> the YMCA and about 50 students ranging from K-9<sup>th</sup> grade visited the Horizon Center to learn about the transportation programs we offer. Counselors and students alike were impressed by the equipment and facilities we provide for our students at Gateway.

Debbie Davidson co-presented on Gateway's FabLab at the National Science Foundation Hi-Tec conference held in Chicago in July. In addition to the presentation Gateway discussed potential collaborative funding opportunities through NSF that can build upon the momentum we have started in the FabLab.

October is Manufacturing Month and we are working hard to prepare for school tours and a Manufacturing Expo at the end of October. Working with our tri-county workforce and economic development partners, along with our K-12 partners, we are assembling a full slate of opportunities to raise the awareness of manufacturing careers throughout the Gateway district.

Lauri Howard is working with two companies to submit State of Wisconsin FAST FORWARD grants in the areas of facilities maintenance, ELL, change management and continuous improvement.

The Apprenticeship Department is shining! The calendar year end goal of 200 has been reached for fall classes with an additional 35 apprentices added recently through a two year grant. Industrial Manufacturing Technician was recently added and Medical Coding is being explored with area businesses.

Outreach is being done to district organizations utilizing industrial robots in their facilities regarding Industrial Robotics Safety Training to be taught by Dan Neuman. This training will provide an overview of ANSI/RIA 15.06-2012 standards and how they are interpreted and reinforced by OSHA when an incident occurs. For more information please contact [talhamim@gtc.edu](mailto:talhamim@gtc.edu)

Michelle is working with Nicci Pagan to coordinate an Open House Event for employers to learn about apprenticeship for health care. Current health care apprenticeships to be discussed include CNA, Medical Coding, and Pharmacy Technician.

July 22nd Gateway hosted 4 students from Kyung Hee University at our Fab Lab for a day of learning and exploration. <http://www.khu.ac.kr/eng/index.jsp> The students are in the U.S. doing research on 3D printing and its impacts in education, manufacturing, and innovation and chose to visit the Gateway Fab Lab as part of their research. The week of July 14th, the Fab Lab hosted Fun with Graphic design. Sue LaCanne & Greg Herker led a dozen area middle school students in a week long exploration of various design software and project making in the Fab Lab.

Launch Box Co-Working added 5 new members bringing the total number of members to 100. Kristin Niemiec also hosted an open house at Launch Box as part of Downtown Racine's First Friday event on August 1st. The event was well attended with approximately 50 members, partners and general public in attendance.

WEDD Instructor, Dan Neuman is now an Authorized Outreach Instructor for OSHA 10 and OSHA 30 training. If your company is looking for training in this area please contact Dan at [neumand@gtc.edu](mailto:neumand@gtc.edu)