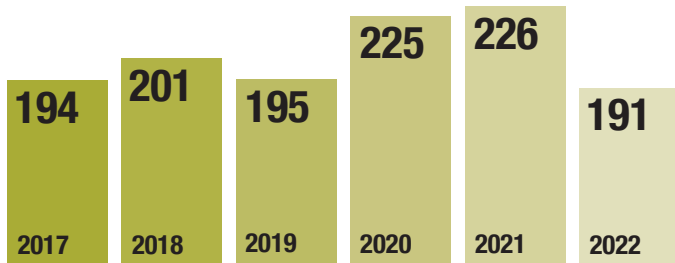


Business Program Graduates

Total number of associate degree graduates per academic year during the following years:

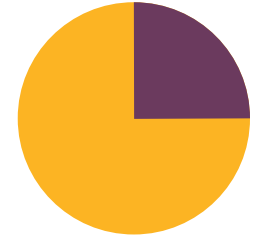


Business Transfer Opportunities

Gateway offers its students numerous transfer opportunities to four-year colleges and universities. These range from acceptance of an entire program of study to course-to-course transfers.

2022 Business associate degree graduates who have gone on to a four-year college or university:

● **25%**



Average Annual Business Program Graduate Earnings (six months after graduation)

Associate degree:
\$23.60 for hourly employees
\$51,392 for salaried employees

Technical diploma:
\$22.32 for hourly employees
\$58,829 for salaried employees

91%

91% of Business associate degree graduates are employed within six months of graduation.

89%

89% of 2022 Gateway Business graduates live and work in the state of Wisconsin—64% work within the Gateway district.

96%

96% of 2022 Business program graduates are happy with their education.

2022 Graduate Follow-Up Information

Associate Degree Programs ACBSP Accredited	SURVEY DATA		EMPLOYMENT STATUS			EMPLOYED WAGE INFORMATION	
	Number of Grads *	Response Rate	Graduate Satisfaction	Employed	Employed Related	Median Annual Wage *	Median Hourly Wage (Full Time)**
Accounting	42	71%	96%	91%	85%	\$49,999	\$20.19
Administrative Professional*****	10	50%	100%	100%	25%		
Business Management	72	57%	97%	93%	76%	\$53,000	\$18.00
Graphic Communications	24	67%	100%	88%	43%	\$41,597	\$20.00
Leadership Development	13	69%	89%	89%	75%	\$56,156	\$23.43
Marketing*****	14	57%	100%	67%	0%		
Professional Communications***, *****	5	80%	100%	100%	0%		
Supply Chain Management	9	67%	83%	100%	100%	\$71,093	\$32.16
Small Business Entrepreneurship*****							
Technical Diploma Programs	Number of Grads *	Response Rate	Graduate Satisfaction	Employed	Employed Related	Median Annual Wage *	Median Hourly Wage (Full Time)**
Accounting Assistant	36	92%	92%	87%	62%	\$47,836	\$23.00
Office Assistant*****	6	83%	100%	100%	100%		
Business Services Manager	47	94%	97%	91%	40%	\$70,007	\$21.81

NOTES:

- * Source: 2021-2022 Graduate Outcomes Report (Business Management salary as corrected)
- ** The median hourly wage is the median from the respondents who reported hourly wages. Source: Tableau
- *** Professional Communications is no longer offered to new enrollees
- **** Small Business Entrepreneurship is a new Associates Degree with no graduates for 2021-2022 (ACBSP accreditation is pending)
- ***** Insufficient Job Title, Data, or number of respondents (to protect confidentiality)

Survey conducted October 2022-February 2023

For the purpose of this report, full-time employment is defined as 35 hours or more per week

While salaries in this report generally reflect entry-level wages, some "employed related" in their field were already employed prior to attending Gateway and have maintained that job.

2022 BUSINESS ASSOCIATE DEGREE STUDENTS

Enrollment: 1,477

Full-Time Equivalent (FTEs): 315

Reasons for Attending

Preparation for Job	30.4%
Career Change	19.6%
Improvement of Existing Job Skills	16.7%
Preparation for Further Education	20.6%
Personal Interest/Other	6.9%

Student Demographics

Gender Declared	
Female: 65%	Male: 35%

Diversity

Non Minority	54%
Total Minorities	46%
Ethnicity Unknown, Not Reported, Refused	1.2%
Hispanic	25.1%
African-American (Non-Hispanic)	13%
Asian-American	1.1%
Multi Ethnic	5.2%
American Indian/Alaskan Native	0.3%
Pacific Islander	0.1%



Fast Facts All Programs 2021-22

From Challenge Comes Opportunity

75+ career programs, including **21 online**

85% part-time program students

\$141 cost per credit hour

1/2 the cost of area four-year universities



2,695 students

awarded \$16.5 million in financial aid

\$450,353

in Gateway Foundation direct aid changing the lives of 407 students

\$4.91 million+

saved by high school students earning dual credit

Where our Students Live



86%

86% of students live in the tri-county district

Gateway's Business Associate Degree programs are accredited by:



(Accreditation for Small Business Entrepreneurship is pending.)