

# Foundation Access

Fall 2018 • Volume 2



GATEWAY  
TECHNICAL  
COLLEGE

FOUNDATION

# DONOR'S CONNECTIONS TO GATEWAY RUN DEEP



## BRUCE BATTERSBY'S MANY CONNECTIONS WITH GATEWAY GO BACK FOR DECADES.

They're connections he cherishes and ones which have flourished in the years since he earned his first degree at the college in the mid-1970s. He's helped Gateway students in many different ways to connect and succeed in their studies and career.

One of the ways he's chosen to help students is through the Foundation. He serves on its board of directors and started a scholarship – along with his wife, Jackie – to help students at the college in yet another way.

Bruce says the experience has been wonderful, one that almost can't be described.

"There is satisfaction to know you've helped those with a financial need to obtain the education that they might not have gotten otherwise," says Bruce.

"I have been there, and I know what it's like. My wife and I just feel Gateway has helped us to earn a good living in our chosen fields. Setting up the scholarship is not all about the money – it's about the feeling you get when you are helping deserving students. That feeling ... it's indescribable."

The Bruce and Jackie Battersby Scholarship is awarded to a Gateway student who demonstrates leadership and is involved in the college or community.

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***"There is satisfaction to know you've helped those with a financial need to obtain the education that they might not have gotten otherwise."***

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“My wife and I have always had a soft spot in our hearts for technical colleges and their students,” says Bruce.

Bruce graduated from Gateway Technical College in 1977 in Accounting and 1982 in Data Processing. Bruce also received Gateway’s 2009 Distinguished Alumni Award.

Over the years, Bruce has remained steadfast in his commitment to helping others in the community and giving back to Gateway. He was instrumental in securing scholarship grants for Gateway students in other venues and volunteers his time to provide professional expertise to the college’s Programmer Analyst program.

Bruce has also served as a Programmer Analyst Advisory Board member and chairperson of that board since 2002.

It was while at Gateway that Bruce realized his life’s work, met his wife through a student competition – she attended Blackhawk Technical College – and has now come back to serve the college and its students through the Foundation and the Information Technology advisory board.

“Being connected to Gateway is a 40-year passion,” says Bruce. “It’s really the only college I’ve known.

“Gateway has always been good to me. I like the instructors. I like the classes. I like the students. I like how Gateway talks, about careers, students, the community, to me. It’s been a relationship that’s lasted more than 40 years.”



# A HISTORY OF CHANGING LIVES

## EVERY SEASON IS EXCITING AT GATEWAY TECHNICAL COLLEGE.

As I write this, it is early October and after six weeks of accepting online scholarship applications, we have closed the Continuing Student Scholarship application. Soon, our wonderful cadre of scholarship application readers will be reviewing applications and making hard choices about their recommendations to the review committee.

Thanks to your generosity, we will be offering our largest number of scholarships to our students. Year after year, students share with us their stories of what they have overcome or what they face day to day in order to achieve their goal of an associate degree or technical diploma. If you shared scholarship opportunities with Gateway students or wrote letters of recommendation on their behalf, thank you.



Fall is also the time when high school students start making decisions about where they will apply for college for their post-high school plans. Thanks to the thoughtfulness of Gateway Promise endowed donors, Gateway has kept its promise of tuition-free education to two cohorts of Promise students.

This summer at their “bridge” program, many students shared the following words: “I would not be in college this fall if it were not for the Gateway Promise. Thank you Promise donors.”

The College and Foundation will be celebrating two generous community investments in program labs: “The Cut Powered by Andis Corporation” for students in the Barbering and Cosmetology programs at the Burlington Center and the BRP/Evinrude Technical Institute for the Motorcycle, Marine and Outdoor Power Products program located at the Racine Campus. Thank you to Andis Foundation and BRP Evinrude for your investment in the local talent pipeline and our communities through state-of-the-art labs.

Are you interested in hearing the latest Foundation news, seeing current and past Foundation photos, and celebrating community support of Gateway students and Gateway Technical College? I invite you to like Gateway Foundation on Facebook or follow us on Twitter @FdnGateway.

Your thoughtful support of Gateway students through the Foundation changes lives of our community members every day. Thank you.

A handwritten signature in black ink that reads "Jennifer Charpentier". The signature is fluid and cursive.

**Jennifer Charpentier, PhD, CFRE**  
Executive Director

As I talk with Foundation donors, I find people give for many reasons. Some are inspired by the mission of the college and the Foundation. Some give in memory of a loved one. Others look for an investment that will pay dividends to the community for years to come.

Our daughter Katherine graduated from Gateway in the Electrical Engineering program. If she was not the first woman, she was one of the first women to do so. She lost her battle with bi-polar disorder in 2004. Her fellow students, with some guidance from Gateway instructors Pat Hoppe and Randy Reusser, endowed a scholarship as a memorial to Katy at the Foundation. Debby, my wife, and I matched their contribution and Modine Manufacturing, my employer, also made a matching contribution. I have been engaged with the Foundation ever since.



I think most people would choose to make the world a better place for everyone. There is likely no one that would be able to help everyone that needs help, so what we have to do is help people one at a time, wherever we find them in need. We make the world a better place for everyone by helping one person at a time. The Foundation cannot be all things for all students, but we do help a lot of people, one person at a time.

## WHAT INSPIRES YOU TO GIVE?

Because of your generous support, the Gateway Foundation provided direct aid to more than 250 students last year. We are able to help the college with state-of-the-art labs, inspiring programming, and more.

On behalf of the Foundation's Board of Directors and generations of Gateway students, thank you.

A handwritten signature in black ink that reads "Fredrick E. Ganaway".

**Fredrick E. Ganaway**  
Board Chairman

## THEY'VE BEEN THERE – AND NOW THEY WANT TO GIVE BACK:



### THIS IS A GROUP OF PROFESSIONALS WHO KNOW WHAT IT'S LIKE TO BE A STUDENT.

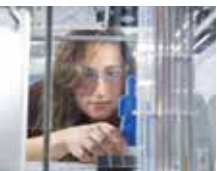
They know what it's like to be a Gateway student because they all were Gateway students at one time. They all know what it's like to balance life and pocketbook, and cover college tuition as well as those expenses at home.

They empathize with today's students – and, as a result, want to give back to them. How? By starting the Gateway Administrative Professionals Scholarship with the Gateway Technical College Foundation.

The relatively new scholarship was started up by the Gateway staff administrative trio of Reyna Juarez, Elizabeth Klinzing and Ericka Bernhardt. They all have a close-up, daily view of the financial struggles students experience and wanted to be of help to them.

“The three of us were thinking that this would be a great way to give back to Gateway, to give back to the students,” says Reyna. “We are all working in this profession, and we all went to Gateway, so we looked at it as paying it forward.”

“Gateway and this career made a difference for me, helped me to obtain a better living for my family, and I want to help students today. I know what financial assistance means to a student – sometimes it can mean the difference between deciding whether to continue with their studies or leave.”



GATEWAY TECHNICAL COLLEGE FOUNDATION

# Annual Report

2017-18

Transforming lives  
with quality education  
and generous  
community donations.



GATEWAY  
TECHNICAL  
COLLEGE

FOUNDATION

**“Your support of Gateway students TRANSFORMS THE LIVES of our community members. THANK YOU for your generosity.”**



**Jennifer Charpentier**  
Executive Director



**Fredrick Ganaway**  
Board Chairman

## **A SNAPSHOT OF THE IMPACT OF YOUR GIVING IN: 2018**

- A total of 260 deserving students were helped by more than \$200,000 in scholarships
- Nearly 40 students were assisted through more than \$21,000 in student emergency grants
- Twelve students were helped to overcome barriers by earning their GED credential by providing the \$145 to take the GED exams



**“The scholarship helped me focus on my studies, because at the time I had three jobs.”**

### **MANAL NABEEL**

Health Information Technology Program –  
Albrecht Family Scholarship recipient



# The Promise of a Better Future

Gateway launched its Gateway Promise program in 2016 to provide tuition-free education up to six semesters for high school seniors who meet academic and economic criteria. The program helps students in the tri-county area realize their dreams of attending college and preparing for a career. The first group of students began their Gateway journey in Fall 2017, with several graduating already in Spring 2018.

Southeastern Wisconsin employers benefit from access to an increased pipeline of highly qualified employees with education and training essential for regional economic growth and prosperity. Generous community support of the Foundation's Gateway Promise Endowed Fund helps ensure this promise to the community can be kept for generations.

## PROMISE 2017-18, BY THE NUMBERS

- 165:** Students in program
- 95:** Number of female students
- 87:** Percent of students who enrolled in Spring 2018
- 70:** Number of male students
- 41:** Percent who are first-generation college students
- 25:** High schools participating in program
- 62:** Students from Walworth County
- 55:** Students from Racine County
- 48:** Students from Kenosha County

**“This will set me up for a career that I will do for the rest of my life.”**

### **TARAN COLE**

Gas Utility Technician graduate –  
first Gateway Promise program graduate



# Looking Back

Established in 1977, Gateway Foundation celebrated its 40th Anniversary with gatherings of donors, current and former board members, and alumni.



## FOUNDATION HIGHLIGHTS OF 2017-18

- A generous gift from the Andis Foundation established the “The Cut Powered by Andis Corporation” laboratory and salon in Burlington for students in the Barber Technologist and Cosmetology associate degree programs. At “The Cut,” students can hone their retail skills and their barbering or cosmetology craft.

### INSPIRATION GRANTS AWARDED:

- > **Developmental Doubletime:** Lisa Kusko, Instructor Communication, to help students who have been identified in Developmental Education English courses as being ready for college level courses pay for a second Accuplacer placement test.
- > **Accelerated Learning:** Lisa Kusko, Instructor Communication, to help train Communication instructors in accelerated learning plans, a proven education technique to help students.
- > **Mental Health Awareness Campaign:** Vicki Wahler, Support Counselor, and Mary Xiong, Multicultural Support Specialist, to utilize two different technology platforms: Kognito at Risk and the College Readiness Program from Screenings of Mental Health Inc. These will be used to increase accessibility to faculty, staff and students, while enhancing their learning of at-risk behaviors.
- > **Increase Veterans Program Completion:** Tanya Doherty, Veteran’s Certifying Official, to grant bookstore gift cards as an incentive for veterans to participate in critical veteran information sessions.

### THE RED HAWK CIRCLE:

- > Our legacy society, welcomed new members Patricia Holt and Margaret Drysdale.

## Looking forward

- Raise the remaining \$500,000 to reach our \$3 million goal for the Gateway Promise Endowed Fund
- Increase the dollars disbursed in direct aid (scholarships, student emergency funds, and other direct aid) to students
- Increase the number of students assisted through direct aid to students
- Continue to provide support to the College by securing private, philanthropic support, for projects that will help meet the needs of our communities

# FOUNDATION BOARD FY • 2018

## Officers

**MR. FREDRICK E. GANAWAY P '04** (Racine) Chair – Modine Manufacturing (Retired)

**MS. JODY HART** (Walworth) Vice Chair – Complete Office of Wisconsin/Emmons Business Interiors

**MS. GEORGANN STINSON** (Racine) Secretary – SBCG, Inc.

**MR. STEVEN JOHNSON, CPA** (Racine) Treasurer – CliftonLarsonAllen LLP

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**MR. JOHN D. ANDREOLI, CPA, MST** (Kenosha) – Johnson Keland Management, Inc.

**MR. BRUCE BATTERSBY '77, '82** (Kenosha) – Retired

**MS. ANITA R. CRUISE, J.D.** (Racine) – Modern Woodman

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**MS. MICHELE RANDALL '96** (Racine) – Randall & Pobar, LLC

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## Ex-Officio

**DR. BRYAN D. ALBRECHT** – President & CEO – Gateway Technical College

**MR. RAM BHATIA** – District Board Representative

**DR. JENNIFER CHARPENTIER, CFRE** – Foundation Executive Director

**MS. STEPHANIE SKLBA** – Vice President of Community & Government Relations – Gateway Technical College

**MR. WILLIAM H. WHYTE**, Senior Vice President, Operations – Gateway Technical College

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## FOUNDATION ASSETS

**1987** – \$72,556  
**1997** – \$277,185  
**2007** – \$954, 958  
**2017** – \$6,741,242  
**2018** – \$7,750,456



### Statement of Financial Position June 30, 2018\*

Total Investments Held in Trust	\$6,724,107	\$5,659,616
Property	\$641,529	\$698,389
Promises to Give	\$269,897	\$293,635
Other Assets	<u>\$114,923</u>	<u>\$89,602</u>
Total Assets	\$7,750,456	\$6,741,242
Total Liabilities	\$(88,954)	\$(201,561)
Total Net Assets	<u>\$7,661,502</u>	<u>\$6,539,681</u>
Revenue and Support	\$2,810,654	\$2,734,109
Expenses: Scholarships & Other Program Expenses	\$1,513,029	\$1,138,299
Total Supporting Activities	\$ 175,804	\$ 177,963
Total Operating Expenses	\$1,688,833	\$1,316,262
Change in Net Assets	<u>\$1,121,821</u>	<u>\$1,417,847</u>

\* independent audit conducted by Gordon J. Maier & Company, LLP

**Thank you to our Foundation Scramble leadership level  
sponsors at the Diamond and Platinum Levels:**

**Partners in Design, Complete Office of Wisconsin,  
Emmons Business Interiors, Snap-on Inc.**



**“Your dedication toward  
helping people like me is part  
of the solution in making our  
communities a better place.”**

**LASHON STEVENS**

Business Management Program –  
Alfred & Bernice DeSimone Endowed  
Scholarship recipient

**MISSION STATEMENT**

The Gateway Technical College Foundation supports the mission of the College by raising community awareness and financial resources, broadening its base of support and providing programs such as scholarships, grants and funds for educational growth. The Foundation will enhance the College’s tradition of excellence by being responsive to its needs and strengthening the vitality and well-being of the diverse communities it serves.

# ADMINISTRATIVE PROFESSIONALS CREATE SCHOLARSHIP FOR THOSE GOING INTO PROFESSION

The three established the scholarship in 2017 for students in the Administrative Professional associate degree program or the Office Assistant technical diploma program. The first scholarship was awarded to Renee Knutson in 2018.

Ericka says their insight and background helps recipients to truly know how much they matter to the trio – and Gateway. “I remember, we started talking about how it would be great to start a scholarship for administrative professionals. We would be able to walk along with them. Not as a mentor, but to tell them that we were in your position at one point in our lives and we support you.”

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***“I also feel we are supporting our future coworkers. This is what we are leaving behind – a legacy as we support our profession.”***

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All three say they felt the same thing when they experienced the first student receiving a scholarship – pride and thanksgiving.

“I feel it in my heart,” says Reyna. “I have been there. I know it’s been a while, but it feels like it was yesterday. I see their eagerness to continue, and their pride.”

“I had attended the ceremony in years past, too,” says Elizabeth. “To hear the stories of the recipients, to know that you are helping someone here at the college to fulfill their dream is really touching. It’s really such a little thing, to give, but it makes a large impact for someone else.

“I also feel we are supporting our future co-workers. This is what we are leaving behind – a legacy as we support our profession.”

## FOUNDATION HELPS EMT SO SHE CAN HELP OTHERS



*Raechel Liska*

Even though Raechel Liska viewed a college education as a “luxury,” it was something she was determined to attain.

Raechel worked full-time as she worked toward her EMT Paramedic technical diploma but still needed an extra financial boost to help her with tuition. She applied to the Foundation – and was awarded two scholarships, the Joshua Dorval Memorial Scholarship and the Pierce Manufacturing HERO Center Scholarship.

She says the timing and financial benefits of the scholarships helped her to reach her goals.

“It was a relief. I was from a background that wasn’t always lucrative, and paying bills and college tuition was hard. I viewed college as a luxury.

“When I received the scholarship, I was so grateful. It took the pressure off me – I wasn’t under the pressure of how to come up with all the finances to pay for tuition. It allowed me to finish on time and be at a place where I could be successful.

Raechel finished on time in Summer of 2018 and already landed a full-time position at an area fire station before she graduated.



Raechel says she believes there was a benefit to receiving the scholarship that went beyond pure finances. She says the scholarship bolstered her commitment to do well in her courses and career because of the support others had given her.

“The scholarship gave me a sense of appreciation that someone else recognized what I was doing,” she says. “Their willingness to help me meant a lot.”

Raechel also spoke about her parents’ willingness to help others, too, which connects with her current career.

“They put their lives on the line for others,” she said at a Foundation event in early 2018. “They were willing to sacrifice their lives, which also meant sacrificing family time to answer the call for people who needed their help.

“Through that, I realized we are all part of something much bigger than ourselves. I wanted to take part in that, and that’s why I am an EMT. It’s a beautiful thing.”

Raechel knew she wanted to do this full-time, though, which meant training and college.

“College is something I’ve always wanted to do, I wanted to go so badly. I didn’t always have the financial background to support those goals, so when the scholarships came in, it was breathtaking.”

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***“When I received the scholarship, I was so grateful. It took the pressure off me – I wasn’t under the pressure of how to come up with all the finances to pay for tuition. It allowed me to finish on time and be at a place where I could be successful.”***

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# CELEBRATE!

## HERO CENTER PARTY

The Gateway Technical College Foundation held its summer party at the college's HERO Center in Burlington. Attendees were able to see how the Foundation is affecting the lives of students in these emergency services programs, including scholarship awardee and event speaker Raechel Liska. Thank you to all who attended to celebrate the Foundation and its mission.







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## **SAVE THESE DATES:**

### **Foundation Scholarship Awards Ceremony**

Saturday, February 2, 2019

12:30 pm, Kenosha Campus

### **Foundation Scramble 25th Anniversary**

Thursday, May 23, 2019

Hawk's View Golf Club

Lake Geneva, WI

### **Gateway Foundation Presents: Innovation Celebration**

*Join us for an exciting evening  
celebrating innovation at  
Gateway Technical College  
and Gateway students.*

Saturday, September 21, 2019

Kenosha Campus

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