

Foundation Access

Fall 2019 • Volume 5



GATEWAY
TECHNICAL
COLLEGE

FOUNDATION

DONOR HELPED STUDENTS IN CAREER -- NOW HELPS THEM WELL INTO THEIR FUTURES



(L-R) Pictured are Gateway retirees and Red Hawk Circle members Diane Ingalsbe and Mary Walker

Established in 2014 by Mary Walker, longtime Gateway staff member, this scholarship is awarded to a woman who is enrolled in a science-related, non-traditional technical diploma or associate degree program.

Mary Walker spent her career helping students, guiding them through the process of obtaining their Gateway degrees in order to begin their first careers, or update their skills to climb the career ladder.

Through it all, her goal and passion was to help students succeed.

Mary's work with the Gateway Technical College Foundation is no different.

The retired Gateway Student Services staff member who helped many students during her career generously started an endowed scholarship called the Walker Fund for Women and also included the fund in her estate plans.

Walker's decision means her impact on students will continue far into the future.

"I worked with a lot of students and I know how hard it is to obtain a degree. I wanted to be able to provide that help for students, to give them the resources to succeed," says Mary.

Mary set up the scholarship which is awarded to a woman enrolled in a science-related, non-traditional technical diploma or associate degree program. Prior to Gateway, Mary worked as a career counselor for a women's bureau and points to her work there for the framework of the scholarship.

“I chose science, technology, engineering and math careers for a couple of reasons. To begin with, when I worked at the bureau, there were so few women going into STEM-related fields. It was just assumed that they would go into nursing or teaching. I realize that there’s a lot of science with nursing, but that really was the only related field. I wanted to debunk that and to help women who have aspirations to enter STEM-related career fields.

“I felt the award would be more meaningful and more care and attention devoted to it through the Gateway Foundation.”

“Plus, women who go into these fields – say, engineering, for example – will always have a job because people with the skills for those jobs are always in demand.”

At Gateway, Mary worked extensively with students seeking advanced standing, a framework where the college grants credits for knowledge gained by working in a particular field. For instance, someone in manufacturing may need a degree to become plant manager or otherwise move up the company ladder.

Even if those students were granted the credits, they still had to pay a portion of those costs. “I saw many people who were married, had a full-time job and could only take one or two courses a semester, looking to better themselves and their career,” says Mary. “I hope this scholarship will help them.”

Mary says she chose to include the scholarship in her estate because of the Foundation’s solid reputation for working with donors to create a scholarship that fits their wishes.

A HISTORY OF CHANGING LIVES

EVERY SEASON IS EXCITING AT GATEWAY TECHNICAL COLLEGE.

The Fall Semester is winding down. As I write this, students who applied for the Continuing Student Scholarship await the news of whether they were awarded a scholarship. Because of generous Gateway Foundation donors, we will be offering more than 180 scholarships to our continuing students. Thank you.

Speaking of scholarships, our annual scholarship awards ceremony will be held on Saturday, February 1, 2020, at Madrigano Auditorium on the Kenosha Campus. Join us at 12:30 p.m. for a light lunch and celebration of our inspiring scholarship recipients and their achievements. Make sure to save the date. You can look for your formal invitation to the event after the first of the year.



Did you know Gateway provides study abroad opportunities for our students? Gateway recognizes the need for its students to prepare for careers in the ever-changing global economy. To give its students a step up in today's marketplace, Gateway is internationalizing its campus and curriculum. (To learn more, visit gtc.edu/campus-life/international-education).

Karen Draper, a current Human Services Associate program student and scholarship recipient, shared with us how receiving scholarships has broadened her world. "Who would've thought that this teenage mom and high school dropout would be traveling to different countries, flying overseas, and seeing the world?" To see Karen's inspiring speech to Gateway employees at the college's Employee Learning Day morning session, please visit <https://youtu.be/865kU-q89w>.

Whether it is mission support, scholarships, student emergency funds, or projects at the College, we are grateful for your generous investment in our community and our students.

Thank you.

A handwritten signature in black ink that reads "Jennifer Charpentier". The signature is fluid and cursive.

Jennifer Charpentier, PhD, CFRE
Executive Director

GATEWAY ALUM GIVES BACK AS NEW FOUNDATION BOARD CHAIR

There is so much growth and opportunity in Southeastern Wisconsin right now, and Gateway Technical College's past, present and future students are an integral part of it all! The Foundation ensures that this continues to be the case for students in our community who may not otherwise have educational opportunities. It is such an honor to be a part of the important work of the Foundation and to hear and see students' testimonials first-hand.

Once you've heard a student share that without the support of Foundation donors they would not have been able to complete their degree, the fact that they were not even considering education beyond high school until someone told them about the Gateway Promise, that they are the first generation of their family to pursue higher education or that they have been able to lift their family out of financial difficulty due to completion of a Gateway program – your heart is forever with the students of Gateway and your charitable giving plan includes them.



My own experience also influences my personal involvement. Gateway may not often be viewed as a multi-generational college, however, there are many examples of families whose lives are improved one generation to the next due to a Gateway education. My family is one example. My mother is a graduate of Gateway Technical College and so are several of her siblings. Many of their children pursued higher education at Gateway. Recently, my aunt was recognized as the college's 2019 Distinguished Alumni. This photo taken after the May 2019 graduation ceremony includes my mother, aunt, cousin and sister (a Gateway Nursing instructor) – all proud Gateway graduates.

On behalf of the Foundation's Board of Directors, thank you for your support of Gateway students and your commitment to an educated community.

Michele Randall, CFP
Board Chair

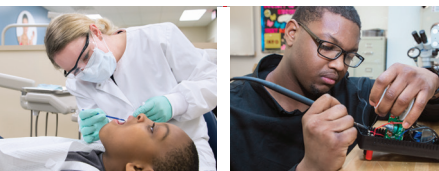
THANK YOU FOR YOUR LEADERSHIP, FRED GANAWAY

Fred Ganaway served as Foundation Chair from 2010 to 2012 and then again from 2015 to 2019. The Foundation has been able to significantly grow the amount of direct aid we provide to Gateway students over those years: from \$66,000 in 2010 to \$309,000 in 2019. His focus always has been on how the Foundation could help students and the college. He also challenged us all to raise endowed funds to help ensure generations of Gateway students would benefit from the generosity of the community.

We are so fortunate to have had Fred Ganaway's leadership on the Foundation Board for more than 15 years. While he has completed his term as Foundation board Chair, he will be continuing on the Foundation board and its committees. Thank you for your leadership, Fred!



Fred Ganaway



GATEWAY TECHNICAL COLLEGE FOUNDATION

Annual Report

2018-19

Transforming lives
with quality education
and generous
community donations.



GATEWAY
TECHNICAL
COLLEGE

FOUNDATION

“Your support of Gateway students **TRANSFORMS THE LIVES** of our community members. **THANK YOU** for your generosity.”



Jennifer Charpentier
Executive Director



Fredrick Ganaway
Board Chairman

A SNAPSHOT OF THE IMPACT OF YOUR GIVING IN FISCAL YEAR **2019**

- A total of **352** deserving students were helped by more than **\$260,000** in scholarships
- Of the 352 Promise students, **75** were assisted by more than **\$70,000**
- **55** students were assisted through more than **\$23,000** in student emergency grants



The Promise of a Better Future

Gateway launched its Gateway Promise program in 2016 to provide tuition-free education for up to six semesters for high school seniors who meet academic and economic criteria. The program helps students in the tri-county area realize their dreams of attending college and preparing for a career. Thanks to outreach in the community and generous Foundation donors, the college has now hosted two cohorts and prepares to welcome its third.

Southeastern Wisconsin employers benefit from access to an increased pipeline of highly qualified employees with education and training essential for regional economic growth and prosperity. Generous community support of the Foundation's Gateway Promise Endowed Fund helps ensure this promise to the community can be kept for generations.

PROMISE 2018-19, BY THE NUMBERS

315	Students in program
195	Number of female students
122	Number of students from Racine County
120	Number of male students
97	Number of students from Walworth County
96	Number of students from Kenosha County
81	Percent of Cohort 1 students who enrolled in the Fall of Year 2
37	Percent of students who are first generation college students

“The training I received at Gateway will help me to know what I need to succeed.”

Guadalupe Jaramillo

Automotive Technology graduate,
Promise student



GATEWAY FOUNDATION'S RED HAWK CIRCLE HOSTS ANNUAL DINNER HONORING MEMBERS

The Red Hawk Circle recognizes donors who have made legacy plans that include Gateway Technical College Foundation in their will, a trust, life insurance policy or other planned gift or have made an outright gift to the Foundation's endowment of \$50,000 or more. In June 2019, the Red Hawk Circle welcomed new members Bruce & Jacqueline Battersby, Richard "Bo" Bosanko, and Matt & Renee Kirchner.

Pictured are Red Hawk Circle members and spouses and Foundation Board members.



FOUNDATION HIGHLIGHTS OF 2018-19

- The Foundation hosted more than 60 guests at its HERO Center Party which included tours and demonstrations by the Fire Medic, Firefighter Technician, and EMT Paramedic students and a human patient simulator demonstration by the simulation staff
- The Kopper family made a significant donation to Gateway Foundation to help generations of Gateway students -- the \$2.8 million gift will be used to fund the Kopper Family Scholarship and the Gateway Promise
- Our legacy society, the Red Hawk Circle, welcomed new members Matt and Renee Kirchner, Richard Bosanko, and Bruce and Jacqueline Battersby
- The Foundation celebrated 25 years of community members golfing with a goal on behalf of Gateway students during the Foundation Scramble

GOALS FOR FISCAL YEAR 2020

- Increase the dollars disbursed in direct aid (scholarships, student emergency funds, and other direct aid) to students
- Increase the number of students assisted through direct aid
- Continue to provide support to the college by securing private, philanthropic support for projects that will help meet the needs of our communities

FOUNDATION BOARD FISCAL YEAR • 2019

Officers

MR. FREDRICK E. GANAWAY P '04 (Racine) Chair – Modine Manufacturing (Retired)

MS. MICHELE RANDALL '96 (Racine) Vice Chair – Randall & Pobar, LLC

MS. GEORGANN STINSON (Racine) Secretary – Stinson & Boss Consulting Group, Inc.

MR. JOHN D. ANDREOLI, CPA, MST (Kenosha) Treasurer – Johnson Keland Management, Inc.

Board Directors

MR. BRUCE BATTERSBY '77, '82 (Kenosha) – Retired

MR. SHAWN BURWELL (Racine) – Johnson Outdoors

MS. ANITA R. CRUISE, J.D. (Racine) – Modern Woodmen

MS. JUDY GAVIGAN (Racine) – Healics, Inc.

MS. JODY HART (Walworth) – Complete Office of Wisconsin/Emmons Business Interiors

MR. MATT KIRCHNER (out of district) – LAB Midwest, LLC

MR. JOHN KIVLIN (Walworth) – Convergence Energy

MR. THOMAS P. MAHONEY CPA (Kenosha) – Johnson Bank

MS. ASHLEY MARKHAM (Kenosha) – Riley Construction

MR. MARK A. MOLINARO, JR. (Kenosha) – Partners in Design Architects

MR. MARK K. NAIDICZ (Kenosha) – Naidicz Consulting, LLC and AbbVie, Inc. (Retired)

MS. TERRI M. WRUCK '70 (Kenosha) – Snap-on Incorporated

Ex-Officio

DR. BRYAN D. ALBRECHT – President & CEO – Gateway Technical College

MR. RAM BHATIA – District Board Representative

DR. JENNIFER CHARPENTIER, CFRE – Foundation Executive Director

MS. STEPHANIE SKLBA – Vice President of Community & Government Relations – Gateway Technical College

MR. WILLIAM H. WHYTE, Senior Vice President, Operations – Gateway Technical College

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STATEMENT OF FINANCIAL POSITION

JUNE 30, 2019*

	FY 2019	FY 2018
Total Investments Held in Trust	\$9,970,639	\$6,724,107
Property	\$605,758	\$641,529
Promises to Give	\$52,000	\$269,897
Other Assets	\$464,650	\$114,923
Total Assets	11,093,047	\$7,661,502
Total Liabilities	(87,493)	(\$88,954)
Total Net Assets	\$11,093,047	\$7,661,502
Revenue & Support		
Revenue & Support	\$4,645,636	\$2,810,654
Expenses: Scholarships & Other Program Expenses	\$1,093,166	\$1,513,029
Total Supporting Activities	\$208,418	\$175,804
Total Operating Expenses	\$1,301,584	\$1,688,833
Change in Net Assets	\$3,344,052	\$1,121,821

*Independent audit conducted by Gordon J. Maier & Company, LLP

Thank you to our Foundation Scramble leadership level sponsors at the Diamond and Platinum Levels:

Partners in Design, Camosy Construction, Inc.,
Complete Office of Wisconsin/Emmons Business Interiors,
Riley Construction, Snap-on, Inc., Trane



“Every bit of assistance I can get brings me closer to (my goal) ... thank you.”

LANIGAN ELVIN

Administrative Professional program,
Continuing Student Success Scholarship

MISSION STATEMENT

The Gateway Technical College Foundation supports the mission of the College by raising community awareness and financial resources, broadening its base of support and providing programs such as scholarships, grants and funds for educational growth. The Foundation will enhance the college’s tradition of excellence by being responsive to its needs and strengthening the vitality and well-being of the diverse communities it serves.

FOUNDATION HELPS STUDENT STAY THE COURSE FINANCIALLY

Angelique Ortiz enjoys cooking and working with food and began down a related career pathway by enrolling in Gateway's Culinary Arts program.

That is, until she pondered her future a little more and decided she liked math even better – and enrolled in Accounting instead. Angelique – called Angel by many – moved forward, earned her Gateway Accounting degree and is seeking to earn a Business degree to help her in her career even more.

Through it all, the Gateway Technical College Foundation played a role in helping Angel realize her career and educational dreams.

“The scholarship helped me a lot. I have to help support my family, and I need all the support I can get to be able to afford to go to college.”

Angel worked through her college years and currently serves in a student leadership role on the college's United Student Government.

That start to a great college career had to be delayed a little bit, Angel says. She took a year off from her education after graduating high school because of financial concerns. “I wanted that year to help the family and get back on my feet a little bit financially before I went to college,” she says.

She would have had to take off another year and delay entering her career – and the pay and benefits that go with it – if it weren't for the Foundation.

“I received the scholarship at a point in my life where, if I was unable to get it, then I would have had to wait to continue my studies,” Angel says. “A friend and I both applied for a scholarship, and we both logged into the system at the same time to see if we were successful. We didn't think we were. We looked at the screen – and then we looked at each other. We both smiled. We both received one. We were happy and grateful.”

“I just want to personally say thank you to the donors. The Foundation really helped me with my education. I will be forever grateful for this scholarship.” Angel works for an area company and hopes that the skills she's gained at Gateway will help her to move into positions of more responsibility.



“The scholarship helped me a lot. I have to help support my family, and I need all the support I can get to be able to afford to go to college.”

SCHOLARSHIP, FOUNDATION HELP STUDENT ON PATH TO CONNECT TO FUTURE CAREER



Joey Wilbur found himself at a time and place in his life where he wanted to bend all his energy to focus on gaining a career.

Looking at photos and stories of successful Gateway Technical College students helped him decide to enroll at the college.

“I wanted to be connected to something like they were,” Joey says. “And I did, I found that at Gateway.”

Joey says he's typically working at least two jobs each semester to help pay for his college which, in addition to his studies, keeps him busy.

"Any time I can obtain some funding to help me with my education is a blessing to me," he says. "Getting the scholarship was very important to me."

The scholarship made an impact on Joey more than just financially. It also helped him as a college student.

"Those nudges of encouragement help me to keep on with my education. The scholarship took a weight off my shoulders. I don't really want to rely on my parents to pay for college, I want to be independent and this helped me to do so."

Joey certainly connected at Gateway. He earned a degree in Business and he's returned to earn a Marketing degree to give him even more skills for his career. He's connected with fellow students and staff, is a member of student clubs and even went to Malaysia and Hong Kong as a study abroad student. He's also a student leader, serving as the Elkhorn Star Ambassador this year, the voice of Elkhorn Campus students to the area communities and at the college.

When asked, Joey said he would tell donors to remember that their contributions are like a ripple on a pond.

"You don't realize how many lives you affect with your donation. Some might just see it as donating money, but you are changing the path of a community and helping it to succeed. I am grateful for your contribution."

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GATEWAY FOUNDATION PRESENTS: INNOVATION CELEBRATION

The Gateway Technical College Foundation held its inaugural Innovation Celebration, an evening of music, fun, philanthropy and community inspired by the college's cutting-edge educational training.

More than 150 guests attended the event which raised funds for the Foundation's work for Gateway students in reaching their educational and career goals as well as college programs. The Foundation thanks all who came to make the night a special occasion.







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SAVE THESE DATES:

Foundation Scholarship Awards Ceremony

Saturday, February 1, 2020

12:30 p.m., Kenosha Campus

Foundation Scramble

Thursday, May 21, 2020

11:30 a.m. shotgun start

Hawk's View Golf Course

Lake Geneva, WI

Gateway Foundation Presents: Innovation Celebration

Saturday, September 19, 2020

6:00 p.m., Racine Campus

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FOUNDATION