

2015-2016 ANNUAL REPORT



**Bryan D. Albrecht, president and CEO**  
Gateway Technical College

## MESSAGE FROM THE PRESIDENT

### Gateway provides great return on investment

Gateway Technical College provides a great return on investment for its students through strong curriculum, quality instruction and area workforce partners who bring their expertise, knowledge and resources to benefit students at the college.

As we look at the work of the college in the past year, a few thoughts come to the forefront. The first is that after 106 years of service, Gateway continues to provide a great return on investment for its students. A recent survey shows Gateway students will see a \$7.50 in higher future income for every \$1 they invest in their education. Our most recent graduate survey indicates that 87 percent of our recent graduates are employed within 6 months of graduation with an average wage of \$17.93 an hour.

Our strong partnerships with area businesses help us create a real-world curriculum using equipment seen in industry today – our graduates are work-ready and will strengthen the area workforce.

One example is the Reader Precision Manufacturing Center on our Elkhorn Campus, named after the Reader family, founder and owner of the Elkhorn-based Precision Plus. The center is a place where students can learn the skills for a solid career and a place of innovation for students and industry.

Another example is our partnership with Kenall Manufacturing. We’ve partnered with Kenall leaders to create tailored instruction to meet their training needs at their Kenosha facility. Kenall believes strongly in the value Gateway brings to their business and the community. In addition, Kenall donated \$250,000 to Gateway’s tuition-free college program. We’ve also named our new law enforcement center the Kenall Protective Services Training Center.

A final important thought is that we serve our communities in a number of ways. There are examples of the impact the college has on Southeastern Wisconsin throughout this year’s annual report, and I would encourage you to seek them out and read more. We are proud of our connections and the many ways we positively impact our communities.

We are here to serve our students, our businesses and our communities.

Respectfully,

Bryan D. Albrecht, president and CEO  
Gateway Technical College

## ANNUAL REPORT 2015-2016

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Cover: Image by Greg Lebrick, Gateway Marketing



## A promise to higher education

Education is the pathway to personal and career success.

This year, the college rolled out its Gateway Promise program, which helps ensure tuition-free college for qualifying students seeking an education.

With generous community support through donations to the Gateway Technical College Foundation, the Gateway Promise ensures Kenosha County, Racine County and Walworth County high school graduates, who meet program eligibility requirements, can attend Gateway tuition-free. The first eligible class is the high school graduating class of 2017, and many students applied prior to the February 1 deadline. The Gateway Promise will help tri-county area high school students realize their dream of attending college and begin their path to career and personal success. It is supported by the Foundation's Gateway Promise endowment fund.

**For more information:**  
<https://www.gtc.edu/gateway-promise>



# OUR PROMISE



# BY THE NUMBERS

## Who we are ...

Counties served Kenosha, Racine, Walworth



### Student snapshot

Gateway students 2015-16

Total student count: **20,540**

Average age: **28.96**

Graduates of associate degree program: **1,019**

Graduates of one-year technical diploma: **263**

Average credits earned per student: **8.43**

### County of residence

Racine: **8,534**

Kenosha: **6,536**

Walworth: **3,339**

Out of state: **542**

Other/unknown: **548**

### High-schoolers benefit from Gateway education

2015-16 Academic Year - Students in Racine County, Walworth County and Kenosha County schools

High-schoolers taking Gateway courses: **3,505**

Credits earned: **14,239**

# GREEN & SUSTAINABLE

## Committed environmental stewardship

One of Gateway's core values is its commitment to sustainability.

In the past year, the college has shown its commitment to being green in a number of ways. The college reduced its carbon footprint through installing a number of wind and solar energy systems, buying renewable power and offering commuting alternatives.

In October 2015, Gateway Technical College President and CEO, Bryan Albrecht signed Second Nature's new Climate Leadership Commitment, making public the college's commitment to remain "green" and sustainable in its operations and provide education and training for emerging green industry careers.

In November 2015, president Albrecht also signed on to the American Campus Act on Climate Pledge to demonstrate the college's support for strong climate action by world leaders.



## Brookhouse Arboretum

This arboretum, developed in 2015-16 next to the Pike Creek Horticulture Center in Kenosha, now includes 54 trees. Plants and trees are selected by professional horticulturists.

## Quick "green" hits highlighting Gateway sustainable efforts:

- Celebrate Earth Day events on the Kenosha Campus and Elkhorn Campus, as well as the inaugural EcoFest on the Racine Campus, attended by thousands, provided hands-on activities and demonstrations to be better environmental stewards in our community and life.
- Gateway continued the Green Scholars program which provides a pathway for students to learn and practice environmental stewardship at the college, at home – and in their community.
- The college joined the Racine Sustainable Business Network
- A weekly farmer's market is held on the Kenosha campus
- The college created a 1/4 mile Nature Discovery Trail at the Center for Sustainable Living
- Maps of campus sustainability features provide community members another way of engaging in the environment learning about sustainable practices.





# STATEMENT OF FINANCES

Statement of Revenues & Expenditures Fiscal Year 2015/16

## COMBINED FUNDS – BUDGETARY BASIS

### Statement of Resources & Uses

for year ended June 30, 2016

Resources	Amount	
Local Government	\$ 30,522,519	21.13%
State Aid	43,832,351	30.35%
Student Fees	18,731,506	12.97%
Institutional	8,552,489	5.92%
Federal	28,266,880	19.57%
Proceeds from Debt	12,599,419	8.72%
Transfers from Fund Balance	1,925,000	1.33%
<b>Total Resources</b>	<b>\$ 144,430,164</b>	<b>100.00%</b>

Uses	Amount
Instruction	58,332,088
Instructional Resources	1,239,860
Student Services	43,990,701
General Institutional	10,777,659
Physical Plant	15,308,221
Public Services	322,891
Auxiliary Services	483,319
Repayment of Debt	10,651,432
Transfers to Fund Balance	3,323,993
<b>Total Uses</b>	<b>\$ 144,430,164</b>

### Combined Balance Sheet as of June 30, 2016

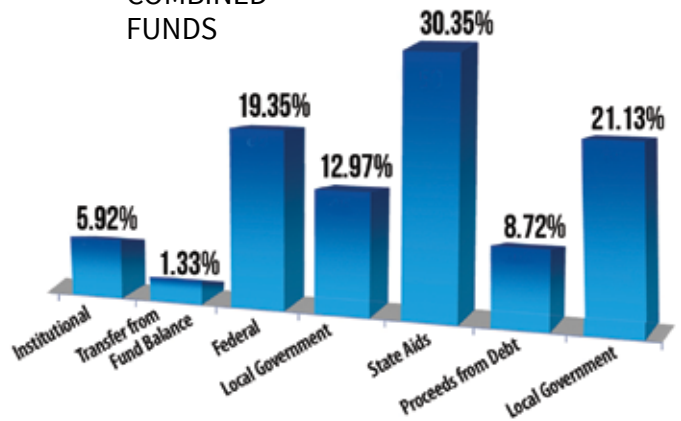
Assets	Amount
Cash & Investments	\$ 35,905,758
Receivables	13,818,823
Due from other funds	2,370,340
Prepaid Expenditures	771,795
<b>Total Assets</b>	<b>\$ 52,866,716</b>

Liabilities	Amount
Accounts Payable	3,381,829
Employee-Related Payables	2,412,798
Due to other funds	2,370,340
Deferred Revenues	3,017,048
<b>Total Liabilities</b>	<b>11,182,015</b>

Fund Equity	Amount
Reserved Fund Balance	12,834,579
Undesignated Fund Balance	28,850,122
<b>Total Fund Equity</b>	<b>41,684,701</b>
<b>Total Liabilities &amp; Fund Equity</b>	<b>\$ 52,866,716</b>

## 2015-2016 TOTAL RESOURCES

COMBINED FUNDS





## GENERAL FUND

### Statement of Resources & Uses for year ended June 30, 2016

Resources	Amount	
Local Government	\$ 18,012,384	23.11%
State Aids	38,054,698	48.83%
Student Fees	17,766,390	22.80%
Institutional	4,079,354	5.23%
Federal	21,731	0.03%
<b>Total Resources</b>	<b>\$ 77,934,557</b>	<b>100.00%</b>

Uses	Amount
Instruction	49,029,230
Instructional Resources	1,236,264
Student Services	10,590,038
General Institutional	7,484,949
Physical Plant	7,426,855
Transfer to Capital Projects Fund	1,800,000
Transfers to Fund Balance	1,367,221
<b>Total Uses</b>	<b>\$ 78,934,557</b>

## GENERAL FUND

### Balance Sheet as of June 30, 2016

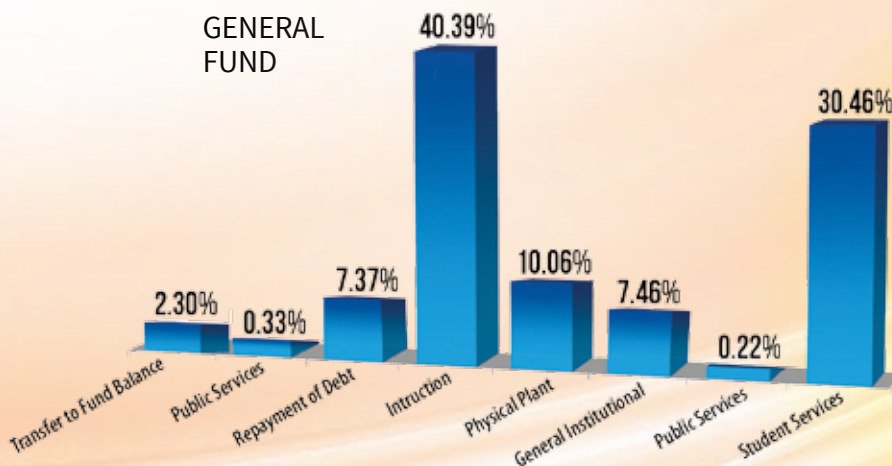
Assets	Amount
Cash & Investments	\$ 27,009,650
Receivables	10,280,806
Prepaid Expenditures	771,795
<b>Total Asset</b>	<b>\$ 38,062,251</b>

Liabilities	Amount
Accounts Payable	3,355,588
Employee-Related Payables	2,301,875
Due to other funds	2,258,656
Deferred Revenues	2,790,338
<b>Total Liabilities</b>	<b>10,706,457</b>

Fund Equity	Amount
Reserved Fund Balance	2,448,932
Undesignated Fund Balance	24,906,862
Total Fund Equity	27,355,794

**Total Liabilities & Fund Equity \$ 38,062,251**

## 2015-2016 TOTAL RESOURCES





# Education

## Gateway grad seeks to help troubled youth

Ray Moore returns to further his education after 36 years



### *His goal...*

Work with troubled youth to help them turn their lives around.

### *Reaching that goal...*

Earn a Gateway Technical College Human Services degree.

Ray Moore had held jobs over the years at area companies, going from one to the next when he was laid off as businesses closed down or moved overseas. Then he chose to come back to school.

Three and a half decades after graduating from high school, Ray started his career at Gateway and was helped by its many resources – Learning Success programs, tutoring services as well as two Gateway Technical College Foundation Scholarships. Ray developed as a student, eventually earning his degree, several industry certifications and speaking for the Foundation at a collegewide event.

“I WANT TO WORK AT YOUTH, ORGANIZATIONS, HELP THESE KIDS.”



### **Ray is a man with a big heart...**

“I see kids. I did what they are thinking of doing right now. It’s best to try to stop them before they reach those teen years, before they might become unreachable. I want to work at youth organizations, help these kids.”

## VETERAN HAIRCUTS, NURSING SKILLS.

Students in our Barbering and Nursing programs reach out to serve those who served others through the military by providing free haircuts and health care services at area veterans’ facilities.





# BUSINESS & WORKFORCE SOLUTIONS

Gateway's Business and Workforce Solutions (BWS) continued its innovative and solid skills training this year, providing a way for businesses to increase their bottom line through better trained staff – and those workers a way to increase their skills and meet career goals. "With an improved economy we are situated to provide more customized and short-term training to those who have acquired a job but need additional skill training," says Debbie Davidson, Vice President-Business and Workforce Solutions.

Davidson points out that a restructuring effort and the appointment of a director of operations, a director of programming and director of business development allowed the department to align itself more closely with national best practices.

**Apprenticeship enrollment continued to grow** to more than 300 apprentices through the addition of new company-sponsored apprenticeships and new apprentice program offerings such as Wastewater Treatment Operator, and program expansion in the Tech Plumbing and Construction Electrical programs.



**Boot Camps** included three computer numerical control (CNC) boot camps, two high school CNC boot camps, three logistics boot camps and one telecom/cable installer boot camp.

**The Launch Box** co-working space moved from Main Street in Racine to the Gateway Racine Campus. This new space includes two private conference rooms, video conferencing equipment and access to all the resources at the campus. This allows for better engagement between entrepreneurs and Gateway students in the BIZ Squad. It also provides a place for Gateway students to test their own business ideas.

**The Fab Lab**, located at Gateway's SC Johnson integrated Manufacturing and Engineering Technology Center, provides 3D printing and other innovative prototyping equipment access to students and the community. It is part of the U.S. Fab Lab Network.

Business & Workforce Solutions continued to work with local employers to submit Workforce Advancement Training grants in partnership with local businesses.



"We are situated to provide more customized and short-term training to those who have acquired a job but need additional skill training."

*Debbie Davidson, Vice President-Business and Workforce Solutions*



# Pharmacy Technician

## Pharmacy industry expert prescribes Gateway to address job openings



Donna Janas-Foreman’s prescription to address the many open pharmacy technician openings in Southeastern Wisconsin? Quality training, producing career-ready applicants qualified to work in a retail or hospital setting and able to achieve national certification.

The director of pharmacy at Aurora Medical Center-Kenosha says that training is being provided right now at Gateway Technical College through its Pharmacy Technician program. “There is a great need for pharmacy technicians and not enough qualified candidates,” says Janas-Foreman. “People think that they are just glorified cashiers. They aren’t. Pharmacy technicians are the backbone of retail and hospital pharmacy operations”.

**“They have a lot of responsibility placed upon them. That’s where the training comes in, that’s what’s needed.”**

Janas-Foreman has worked for many years in the pharmacy industry – her first 16 as a pharmacy tech herself – and has that unique insight only a veteran of the business can possess. “Gateway has listened to its advisory board and the industry. The program has been tailored to prepare students in the skills they will need in the workforce.”



**“...PREPARE STUDENTS IN THE SKILLS THEY WILL NEED IN THE WORKFORCE.”**

**Fab Lab.** The Fab Lab provides an innovative way for entrepreneurs to conceptualize, design and make a prototype model from the lab’s 3D design and production equipment. This provides a service some startups may be otherwise not be able to access.



# STUDENT ACHIEVEMENTS

## OUR STUDENTS EXCEL

### **DECA students take first place at state and nationals**

Two students from Gateway Collegiate DECA captured first-place honors – and 12 took second place or third place – at the 54th Wisconsin Collegiate DECA annual Spring Competitive Events Conference held March 3 to March 6, 2016 in Madison.

Students also took first place as a group, as well. Gateway student Violeta Tellez took third place in the Entrepreneurship-Starting a Business event nationals at Washington D.C. Several other students placed in the top 10 of their categories.

### **Rodriguez-Gonzalez named as Star Ambassador**

Ivan Rodriguez-Gonzalez was named Gateway Technical College's District Star Ambassador at the Ambassador Awards ceremony held March 3, 2016.

Rodriguez-Gonzalez was selected as Kenosha Campus Star Ambassador. He represents the Gateway student body at local and national events.

### **Welding student captures honors**

Gateway Technical College welding student Tom Ruge captured second place out of 200 contestants in the "Best Welder in America" competition at FABTECH 2015 held in Chicago in December 2015.

Ruge took second place in the event which required contestants to make a gas metal arc weld in fewer than 5 minutes on low-carbon steel, and were graded on speed and quality.

### **Floral design student competes against pros**

Gateway floral design student Heather Rupp competed against professionals in a nationwide floral design event held in California and took third place.

Rupp was the only student to compete in the professionals division in the Floral Design Centerpiece Challenge portion of the competition.

## SUMMER CAMPS.

Gateway offers a number of camps to dozens of youth in its communities, providing a way to have fun and learn some valuable skills over a number of its academic areas. It also offers MakerGirls camps which specifically offered a way for pre-teen girls to learn 3D and other engineering skills, as well as "green" camps which introduce middle school-aged youth to sustainable concepts through hands-on projects.



## VOLUNTARY HEALTH CARE.

Students in several of Gateway's health occupations courses provided free health care and health care prevention services at two large clinic events held during the year. The annual Boys and Girls Club Health and Wellness Fair provides services and education to youth, while a communitywide health fair in Kenosha provides services to the public.

# TIMELINE 2015

JULY - DECEMBER



## JULY

### National Fiat Chrysler technician rollout begins at Gateway

Fiat Chrysler Automobiles (FCA LLC) announced its intention to partner with Gateway's automotive technician program to provide students with the training to be certified as Mopar Level 1 technicians. Gateway is the first college in the nation to engage in the training which will be embedded in its two-year Automotive Technician associate degree program.

### New effort helps veterans gain credit for learning, skills from military

Gateway began a program to provide military veterans with even more credit toward earning a health care degree for their work and training while in the service. Through federal grant funding, the college began offering military skills assessment opportunities for those who have military occupation specialties in the related fields of dental assisting, surgical technology, physical therapist technician, corpsman or medic.



## SEPTEMBER



### Gateway receives grant to extend successful TRiO program

Gateway received a federal grant to continue its TRiO Student Support Services program, an effort that assists colleges offering programming to low-income and students with disabilities and those who are the first in their families to attend college. The U.S. Department of Education, funded through the TRiO Student Support Services grant, awarded Gateway 100 percent of project funding.

### White House names Gateway Bright Spot for educational excellence for Hispanics

Gateway was honored as one of more than 230 Bright Spots in Hispanic Education for its commitment to improving the educational attainment of Hispanics. Alejandra Ceja, executive director of the White House Initiative on Educational Excellence for Hispanics, made the announcement at the launch of Hispanic Heritage Month and in honor of the initiative's 25th anniversary in Washington D.C.



## AUGUST

### Gateway part of effort to support expansion of sexual assault, domestic violence prevention programs

Gateway Technical College, along with several other community partners, received more than \$400,000 to support sexual assault and domestic violence prevention and treatment programs in southeastern Wisconsin. It was part of a Milwaukee - Aurora Health Care grant award through its Better Together Fund.





## OCTOBER

### Gateway president signs on to new climate leadership commitment

Gateway Technical College President and CEO Bryan Albrecht signed Second Nature's new Climate Leadership Commitment, making public the college's commitment to remain "green" and sustainable in its operations and provide education and training for emerging green industry careers. Albrecht was one of 10 leaders to sign the commitment in-person at the official ceremony.

### Gateway president honored nationally as Entrepreneurial President

The National Association for Community College Entrepreneurship (NACCE) named Gateway President and CEO Bryan Albrecht as the 2015 Entrepreneurial President, an award which recognizes a college president nationally for "entrepreneurial mindset in building an entrepreneurial spirit throughout internal and external campus communities." Albrecht's nominator said "Bryan embodies an entrepreneurial spirit and willingness to explore new opportunities for Gateway Technical College and the communities Gateway serves."

### Gateway host site for another innovation conference

Gateway hosted the American Technical Education Association's Region 3 Conference, Oct. 26-Oct. 27 at the SC Johnson integrated Manufacturing and Engineering Technology Center, 2320 Renaissance Blvd., Sturtevant. The conference, "Gateway to Innovation," drew instructors from across the Midwest and featured workshops on technical education.

### Transfer agreement means more options for Nursing, Human Services graduates

Gateway and George Williams College of Aurora University (GWC), located in Williams Bay, signed two transfer agreements, giving students in nursing and human services expanded educational and career opportunities. The agreement provides a seamless opportunity for Gateway graduates to continue their education and complete a bachelor's degree in human services and nursing science from GWC.



## NOVEMBER

### SC Johnson renews donation to Gateway Technical College Boot Camp program

Gateway Foundation announced a \$1.5 million grant from SC Johnson to underwrite the continuation of the Gateway to Careers Boot Camp program over the next three years. In 2012, SC Johnson made an initial investment of \$1.7 million to advance the existing Boot Camp training program and fund Gateway's expanded, state-of-the-art SC Johnson integrated Manufacturing and Engineering Technology Center in Sturtevant.

### Gateway signed on to green climate pledge

Gateway Technical College President and CEO Bryan Albrecht signed on to the American Campus Act on Climate Pledge to demonstrate the college's support for strong climate action by world leaders.

A total of 218 colleges and universities representing 3.3 million students from 40 states are committed to taking action.

### Gateway designated as "Military Friendly School"

For the fifth straight year, Victory Media, the premier publisher of magazines for military personnel transitioning into civilian life, awarded Gateway Technical College the designation of Military Friendly School.



# TIMELINE 2016

JANUARY - JUNE



## JANUARY

### Gateway hosts annual Dr. King celebration

Everyone has the ability to forge a dream of hope for future generations – and has the responsibility to make sure that happens, said Thelma Sias, keynote speaker for Gateway Technical College's 22nd Annual Dr. Martin Luther King Jr. celebration. The theme for this year was **Personal Responsibility: Stand Up!**



## MARCH

### College hosted inaugural EcoFest event

Gateway Technical College hosted EcoFest Racine, a new community celebration to share and celebrate sustainable practices. The event, co-organized by Greening Greater Racine, focused on providing activities and ways community members can be gentle on the environment at work and home.

### Gateway's boot camp receives innovation award

The American Technical Education Association recognized Gateway's boot camp training program with its inaugural "Innovative Best Practices" award at the 53rd Annual ATEA National Conference ceremony March 10 at Orange Beach, Ala.

In its announcement, the awards committee said **Gateway created a model that can change the technical emphasis or occupational emphasis as needed for employers** and has moved from government funding to private funding-innovative best practices.



## FEBRUARY



### President Obama congratulates college for Promise

President Barack Obama congratulated Gateway as it announced its Gateway Promise program, a scholarship initiative which enables access, success and completion of a college degree.

The program is designed to help ensure all qualifying students seeking an education in the college's district will be able to do so tuition-free.



### Foundation ceremony celebrates scholarship recipients

Gateway Technical College Foundation, at its annual award ceremony Feb. 13, awarded 205 scholarships totaling nearly \$127,000 and benefiting 199 students by helping them fulfill their career and educational goals. The amount awarded was a 15 percent increase in the total amount awarded compared to last year.

## SERVICE LEARNING...

Students serve in the community while applying critical lifelong career skills they can use in their future career and life. Students provide expertise to area non-profits so they can serve our community better.



## APRIL

### RPM Manufacturing Center

Gateway Technical College held a ribbon-cutting for its new Reader Precision Machining and Manufacturing (RPM) Center, which represents the most modern and state-of-the-art CNC manufacturing education and technology, to best meet the training needs of Walworth County manufacturers. The RPM Center is located on the college's Elkhorn Campus.

### Gateway holds Celebrate Earth Day events

Gateway Technical College celebrated the environment once again with Celebrate Earth Day events held on its Kenosha and Elkhorn campuses. The day featured fun, hands-on activities for those of all ages to learn how to be stewards of the environment.

Thousands come to the event every year, and 2016 was no different.



## MAY

### Gateway receives grant to host NEA Big Read project

Gateway Technical College was named the recipient of a \$14,000 grant to host the National Endowment for the Arts Big Read Project in Kenosha County, Racine County and Walworth County.

Gateway focused on the 1968 novel "True Grit" by Charles Portis for its part of this national effort, and events were held in October.

### Gateway celebrates graduates

Jim Hawkins, CEO and owner of Kenall Manufacturing, encouraged graduates at Gateway Technical College's Associate Degree and Technical Diploma Commencement to become the leaders they were meant to be, through self-reflection, persistence and integrity.

The ceremony recognized 840 candidates for graduation from Summer 2015, Fall 2015, Spring 2016 and Summer 2016 semesters. An estimated 373 participated in the ceremony.



## JUNE

### WEDC awards Launch Box grant or business accelerator program

Wisconsin Economic Development Corporation awarded Gateway Technical College a \$50,000 grant to support its Launch Box Growth accelerator program, assisting 10 area entrepreneurial teams to help them start or grow their business.

"We are committed to creating a business climate that supports our next generation of entrepreneurs and small business owners in Wisconsin," said Governor Scott Walker. "Our partnership and investment in Gateway Technical College's Launch Box assists these new businesses."



## BUSINESS AND WORKFORCE SOLUTIONS.

Gateway's Business and Workforce Solutions provides expertise and instructors for skills training at a business' worksite to help increase their bottom line and for workers to bolster their skills and career.

For more information:

[gtc.edu/business-and-workforce-solutions](http://gtc.edu/business-and-workforce-solutions)

## GROWTH WHEEL.

GrowthWheel is a structured approach to help local business clients focus on making decisions which lead to action and aid them in tracking their growth progress. Participants leave with action steps and a renewed sense of focus and organizational priorities.

## LAUNCH BOX CO-WORKING SPACE.

This space provides an inexpensive business services and office site for start-up entrepreneurs, freelancers, students and professionals. Workshops are offered as well as access to Gateway students to apply what they've learned in the classroom to help these start-up professionals.

### Step UP helped student ease back into college experience

Vanessa Garcia knew she wanted to go to Gateway Technical College to gain a degree and further herself since she was 16. She tried to meet that goal when she was 18 with plans to graduate two years later. Life circumstances caused her to leave college to support her family.

With the help of Gateway resources and its Step UP program, Vanessa graduated with a degree in Marketing and was able to secure a job before she graduated. She has since moved on to job with even more potential – and points to education as the major factor in succeeding in her career.



“Success can be achieved if you use the tools which are given to you in college – you have to put them to work. Step UP helped me to search for jobs, and Gateway gave me the skills to qualify for them.”

*Vanessa Garcia*

### What is Step UP?

Gateway's Step UP program provides direct assistance to students who are on their way to becoming self-sufficient by reducing the barriers to employment and aiding students in obtaining marketable career skills and secure employment. It is open to individuals, male or female, who have worked in their homes for a number of years providing unpaid household support for family members and meet other criteria. The program provides many ways to help them earn their degree or diploma and then a position in their field of study.

### Step UP

## BY THE NUMBERS

Students served: **106**

Program workshops: **129**

Number of graduates: **25**

ACADEMIC: **89%** earned a C or better in their coursework





## IN THE 2015-16 ACADEMIC YEAR

**199** students received scholarships

**205** scholarships awarded

**\$127,000** total amount of scholarships awarded

**\$17,000** Student emergency funds awarded

## GATEWAY FOUNDATION

### A scholarship, an opportunity to change a life

The ability to change a life.

**That's the power of a Gateway Foundation scholarship.**

Thank you for your generous support of Gateway's students through the Foundation. Because of your thoughtful gifts, Gateway students can earn the career and technical credentials they need to succeed.

Your support helps fuel the talent pipeline in Southeast Wisconsin.

Gifts from individuals (including Gateway alumni and staff), corporations, foundations, and service organizations helped us reach \$1,638,477 for our students and the college. The Foundation is pleased to partner with the college in the Gateway Promise.

The Gateway Promise endowed fund campaign reached more than \$1.5 million of the \$3 million goal. Overall, the **Foundation stewarded a \$4.6 million endowment.**



# “THANK YOU”

“Being awarded a scholarship was a huge relief to me. It made it possible for me to continue with my education.”

– Student Amy Crum

## BIZ SQUAD.

Student project teams overseen by Gateway instructors complete needs study and provide needed services for area businesses and non-profits in areas such as accounting, graphic communications, marketing and information technology.

[gtc.edu/bizsquad](http://gtc.edu/bizsquad)



# BIZ SQUAD [www.gtc.edu/bizsquad](http://www.gtc.edu/bizsquad)

## Students gain experience and businesses access to services through BIZ Squad

Through Gateway's BIZ Squad, students gain hands-on experience while providing no-cost, customized assistance to companies in Southeastern Wisconsin. Dozens of businesses have benefited from the program and hundreds of students have applied the skills they've learned in the classroom to real-world projects.

"Students from various degree programs bring their expertise to this experience – where they immediately take the role of project managers," says Laura Laznicka, Graphic Communications instructor. "Students perform as consultants to develop solutions that meet the needs of local organizations through Gateway Technical College's BIZ Squad."

Three of the eleven **BIZ Squad projects for the 2015-16** Academic year include:

- The Wisconsin Association of Free and Charitable Clinics requested several materials to help promote the clinic, a national documentary DVD cover, event logos and posters for a Wisconsin Free and Charitable event weekend.
- Michelle Murray, a self-published author who has written several young adult fantasy novels, requested promotional materials for her novels, Web site redesign, and a book signing and meet-the-author event.
- The Lake Geneva Day Care Center, a non-profit children's day care facility located within the United Methodist Church, requested enrichment of their current Web site.

## BIZ SQUAD SPECIFICS

### Elkhorn Campus projects clients:

Michelle Murray  
Glenn-Fern  
Lake Geneva Day Care Center  
Wisconsin Association of Free and Charitable Clinics  
Maa Viva  
Walworth County Boys and Girls Clubs

*Programs participating:*

**Business Management, Graphic Communications**

### Racine Campus project clients:

Kiwanis Youth Symphony  
Habitat for Humanity  
Picture America  
EcoFest  
Caledonia Chickens

*Programs participating:*

**Graphic Communications, Marketing,  
Business Management**

# HANDS-ON EXPERIENCE

# HIGH SCHOOL STUDENTS TAKE GATEWAY CLASSES.

A total of 3,505 high school students earned 14,239 credits, saving them money on tuition and helping them to kickstart their college education and get into their careers more quickly.

For more information:  
[gtc.edu/highschool](http://gtc.edu/highschool)



## TRANSCRIPTED CREDITS.

Transcripted credits allow high school students to earn college credit and high school credit – and grades – at the same time. Students can then take these credits earned and apply them toward a Gateway degree – or transfer them to another college.

By earning the tuition-free credits in high school, students have the potential to graduate earlier from college.



# SERVICE LEARNING

## Students serve others through service learning

Gateway Technical College is proud of its Service Learning efforts, a way for students to serve their community while applying career skills they can use in their future career and life.

“I would not have half the knowledge I have today without my involvement in service learning,” said Horticulture student Krystal Bartholomew, who served locally as well as abroad in Belize for the college.

Often a student’s service enables a non-profit group to better serve its clients. IT-Sharepoint students, for example, handled an information technology issue for Racine-based Homeless Assistance Leadership Organization (HALO).

“We can’t focus our efforts on IT – our focus has to be on our core mission,” said Andy Koetz, HALO development director. “Bottom line, those Gateway students made us more efficient.”

## Service Learning: 2015-16 by the numbers

**\$233,702** Fiscal value of Service Learning students to communities

**10,396** Student hours served

**818** Students participating

**43** Instructors implanting Service Learning projects in their course work

## Community Partners since 2010

Kenosha County: **54**

Racine County: **26**

Walworth County: **10**



Gateway serves its communities in many ways. Students and staff provide service work to area non-profits, students and instructors provide technical assistance to small businesses for their specific needs and staff reaches out to high schools to help students there successfully transition on to college.

# GATEWAY PROGRAMS\*

## Associate degrees

Accounting  
Administrative Professional  
Aeronautics - Pilot Training  
Air Conditioning, Heating & Refrigeration Technology  
Architectural – Structural Engineering Technician  
Automated Manufacturing Systems Technology  
Automotive Technology  
Business Management  
Civil Engineering Technology

- Fresh Water Resources
- Highway Technology

Criminal Justice – Law Enforcement  
Culinary Arts  
Diesel Equipment Technology  
Early Childhood Education  
Electrical Engineering Technology  
Electrical Engineering Technology

- Biomedical Engineering
- Sustainable Energy Systems

Electro-Mechanical Technology  
Electronics  
Fire Medic  
Foundations of Teacher Education  
Geospatial Surveying Technician  
Graphic Communications  
Health Information Technology  
Horticulture

- Greenhouse and Marketing
- Landscape

Hospitality Management

- Food and Beverage
- Hotels and Lodgings
- Tourism & Attractions

Human Service Associate

Interior Design  
IT - Computer Support Specialist  
IT - Cybersecurity Specialist  
IT - Network Specialist  
IT - Software Developer  
IT - Web Developer  
IT - Web Developer / SharePoint Developer  
Marketing

- Business to Business (B2B) Marketing
- General
- Marketing Communications

Mechanical Design Technology

- Mechanical Engineering Tech
- Mechatronics

Nursing  
Paramedic Technician  
Physical Therapist Assistant  
Professional Communications  
Supervisory Management  
Surgical Technology  
Veterinary Technician

Emergency Medical Technician  
EMT – Paramedic  
Facilities Maintenance  
Firefighter Technician  
Welding/Maintenance & Fabrication  
Gas Utility Construction and Service  
Health Unit Coordinator  
IT - Computer Support Technician  
IT – Junior Web Developer  
Medical Assistant  
Nursing Assistant  
Office Assistant  
Pharmacy Technician  
Small Business Entrepreneurship  
Tool and Die Technician  
Veterinary Assistant  
Welding

- Pipe Welding
- Advanced Welding
- Robotics

## Technical diplomas

Accounting Assistant  
Advanced EMT  
Automotive Maintenance Technician  
Barber Technologist  
Business Services Manager  
CNC Production Technician  
CNC Programmer  
Cosmetology  
Criminal Justice - Law Enforcement 720 Academy  
Dental Assistant  
Diesel Equipment Mechanic

## Advanced technical certificates

Game Programming  
Gerontological and Rehabilitative Nursing Care  
Urban Farming  
Oracle

*\*Program list for 2015-16 academic year*

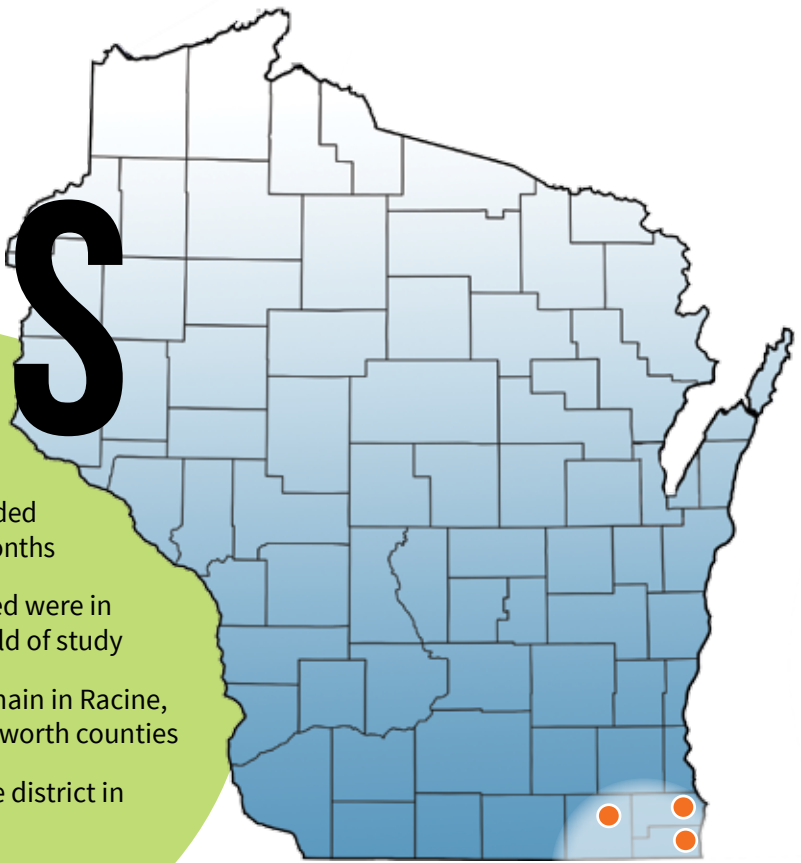
## WORKSHOPS

To help students understand and better transition to college.

**STRIVE.** To meet the growing demand for postsecondary education, Gateway has partnered with Carthage College and UW-Parkside to collaborate with workforce and business development partners in southeastern Wisconsin to help achieve higher levels of adult degree completion by reducing barriers to education for adult learners in our communities.



# JOB S



**87%** of graduates landed a job within 6 months

**69%** of the jobs landed were in the student's field of study

**73%** of graduates remain in Racine, Kenosha, or Walworth counties

**20%** work outside the district in Wisconsin

## STUDY:

### Gateway prepares its graduates well for the workforce

The most recent graduate numbers show that Gateway graduates successfully enter the workforce and their career and are pleased with the education they received.

The 2015 Graduate Follow-Up Survey shows that 87 percent of the 1,522 associate degree and technical diploma graduates responding to the survey landed a job within six months of graduation, and 69 percent in their field of study.

The average full-time wage for these graduates is \$17.93 per hour, topping out at \$40.87 per hour. Of those not in the workforce, 88 percent indicated that the reason was because they were continuing their education.

A total of 98 percent of those responding were satisfied with their Gateway training. The survey further showed 73 percent of Gateway graduates remain in the college's district which encompasses Racine County, Kenosha County and Walworth County, and 20 percent live and work outside the district but still in Wisconsin.

A total of 48 percent said they attended to prepare for a career, 31 percent to continue their education, 12 percent were seeking a career change and 5 percent were seeking to increase their job skills.

### COMPUTER CLINICS.

Gateway's student chapter of the Association of Information Technology Professionals holds free computer clinics in the community to provide a way for members of the public to have their computer problems diagnosed and fixed. Gateway IT students also hold free clinics to help the elderly to learn about new technology as well as basic computer skills.



# EXCELLENCE IN INSTRUCTION

## Gateway names top instructors

Three Gateway instructors were recognized for their inspirational work by being named as 2016 National Institute for Staff and Organizational Development (NISOD) Excellence Award recipients.

Kyle Kendall, Susan Stokes-Nelson and Craig Schambow received the award which recognizes men and women each year who have demonstrated an outstanding commitment and contribution to their students and colleagues. Kendall is a Spanish instructor and chairs the college's World Languages department; Stokes-Nelson is a disability support services instructor; and Schambow is an adult basic education instructor.

The recipients of Excellence Awards were celebrated during the annual NISOD International Conference on Teaching and Leadership Excellence in May 2016.



Kyle Kendall

*"Learning a language is far more than vocabulary and grammar. It's learning to critically consider your own worldview and that of others. It's the willingness to seek out and embrace that which is different from you and to incorporate that learned understanding into your own value system."*



Susan Stokes-Nelson

*"Every student comes to us with unique life and educational experiences. I strive to meet them where they are and work diligently to get them where they want to be. Helping students reach those goals is my passion. I want to empower each student to build confidence, set goals, and realize their dream."*



Craig Schambow

*"Student success is my motivation. Designing activities which engage students in the learning process is my passion. All students should be given the opportunity to experience creative and interactive learning environments in every field of academia."*

# Physical Therapy Assistant

## Business owner turns to Gateway for career shift

Cina Douglas' cleaning business ebbed and flowed over the years, generally following the economy.

When the economy dipped, so did Cina's profits. "The first thing people cut back on is cleaning services," she says.

It was during the tough times that Cina turned to a part-time job working with a patient in a physical therapy setting to help bring in extra money – and then turned to Gateway to make it a full-time career.

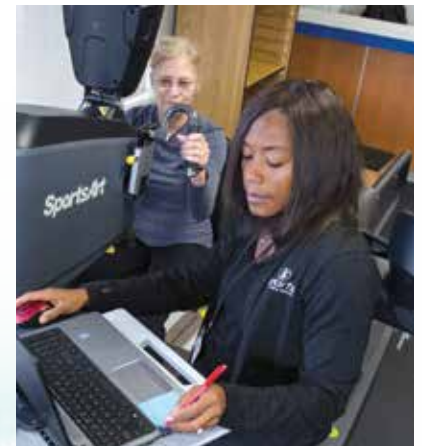


## "GATEWAY... PREPARED US WELL."

"At some point, I realized this was what I really wanted to do. I was doing this part-time, but realized if I wanted to work in a clinic, I would need to go back and get a degree," says Cina.

### "I needed to go to Gateway."

Cina enrolled at Gateway, graduated from the Physical Therapist Assistant program and is now employed full-time at a Kenosha-area provider.



"The instructors were very personal and concerned with our success. We had to learn a lot of hands-on techniques, and I thought they did a great job with us. They even brought in human resources professionals from health care to talk to us about our cover letter, résumés, did some mock interviews with us and offered some interview techniques. Gateway prepared us well."

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Technical College**

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