

WHAT DRIVES GATEWAY TECHNICAL COLLEGE?

The Needs of Our Communities . . .

- Local businesses use Gateway Technical College's workforce development programs to provide customized training for their employees.

"We have plenty of employees who would love to advance their career right now ... [it] expands their role, which will expand their salaries, and have a greater benefit to Husco as a whole."

— Robert Bastrup, Husco International

The Needs of Our Students . . .

- Gateway Technical College educates more than 25,000 students every year in Racine, Kenosha, and Walworth counties. It offers degree and certificate programs to develop immediate job skills, and improve the economy. Gateway and its students generate more than \$401 million a year in regional income. (College Census, 2012; CC Benefits, Economic Contribution of Gateway Technical College, 2006 Actual Data)

"Gateway is a hidden jewel. . . . Their relationship with workforce development is invaluable."

— Chris Clapper, Elkhorn Chamber of Commerce

The Needs of the Future . . .

"The faster that we can bring knowledgeable resources, knowledgeable workers, into the workforce, the faster and more competitive we're going to be, here in Southeast Wisconsin."

— Stan Manning, Gateway Foundation Chairman

**Our Communities Are
Not Standing Still.
Neither Is Gateway Technical College.**



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**The Needs of Our
Communities Have Grown . . .**

**And Gateway Technical College
Has a Plan to Respond.**



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Has a Plan to Respond.**

www.gtc.edu/proposal

**Our Communities
Are Not Standing Still.**

**Our Students
Are Not Standing Still.**

**Our Future
Is Not Standing Still.**

WHY A REFERENDUM NOW?

These challenging economic times have made it more important than ever for us at Gateway Technical College to work in concert with local employers and the community to make sure that we are meeting rapidly shifting needs. Gateway considered those skill requirements when studying our campuses and their educational offerings.

We identified where we need to improve, what we need to expand, and what we need to update so that our local community members can obtain a quality education, close to home.

Community-needs research allowed our Board of Trustees to create a plan to allow Gateway to respond to these changing economic needs and keep our region competitive.

The decision to ask our communities to fund these expansions and improvements through a referendum was made through serious consideration and thought.

These are competitive times, and Gateway and area employers believe that if Southeastern Wisconsin is to compete effectively, a well-trained workforce is crucial.

The funding of these items is on the ballot for April 2, 2013 in Racine, Kenosha, and Walworth counties.

These improvements would cost a total of \$49 million, or \$9.73 per year per \$100,000 property valuation over the next 20 years.

WHAT'S THE PLAN?

Gateway Technical College has developed a district-wide plan that calls for the creation of two new career programs, and the expansion or enhancement of many more.

New Programs

Veterinary Technician
Food Quality Lab Technician

Program Expansion

Automated Manufacturing
Barbering
Cosmetology
Culinary Arts
Computer Numerical Control (CNC)
Fresh Water Resources Technician
Interior Design
Welding

Serving Law Enforcement Students & Professionals

Public Safety Training Center

Community Outcomes

- Better educated, better trained employees to help Southeastern Wisconsin industries stay competitive
- More career opportunities, with higher average salaries, for our community members
- Enhanced training for the region's public safety officers



Community Enhancements

- A state-of-the-art Public Safety Training Center (to be located in the center of the Gateway District) would provide enhanced training opportunities for local law enforcement, corrections, fire and EMS workers.

“The way we all benefit is having officers who are even more professional, who are educated, and are going to make the best decisions for every single call that they go on.”

— David Beth, Kenosha County Sheriff

- Renovation of the Kenosha Campus would improve access to learning support services for thousands of students. Other space would be renovated for an Interior Design lab and studio space, as well as a new Barbering program and lab.
- Creation of a new Fresh Water Resources Technician program lab at the Racine Campus through the renovation of a portion of the Technical Building, preparing students for positions at any of the region's many water technology firms.
- Expansion and renovation of the Elkhorn Campus would accommodate new and expanding program areas, including Food Quality Lab Technician, Veterinary Technician, Computer Numerical Control Machining, Welding, Cosmetology, and Culinary Arts.

“The additional classes that they will provide, I think, will increase the level of employee training, and bring more stability to Walworth County.”

— Chris Clapper, Elkhorn Chamber of Commerce

- All campuses would be upgraded to be more energy efficient. These upgrades could save \$50,000 to \$100,000 per year.

