

High school students have the opportunity to earn Gateway credit.

Suggested courses include:

104-101 Marketing Principles	3 credits
103-143 Computers for Professionals	3 credits
104-104 Selling Principles	3 credits
104-105 Promotion Principles	3 credits
102-137 Intro to Business	3 credits
104-109 Marketing/Sports & Event Intro	3 credits
101-114 Accounting Principles	4 credits
801-136 English Composition*	3 credits
809-198 Intro to Psychology*	3 credits

*AP tests may substitute with a valid score

Students

have the opportunity to earn

21 college credits

in the Gateway Technical College Marketing associate degree program at

no cost

while they are in

high school.



Complete
47%
of your Marketing associate degree while in high school through
Dual Credit
opportunities.



28 CREDITS TOWARD A DEGREE

Apply your credits toward a Marketing degree at Gateway.

Marketing associate degree

60

Credits

Potential Jobs:

- Communications Specialist
- Marketing Analyst
- Sales Representative
- Customer Service Agent
- Marketing Communication Associate
- Social Media Associate

Median Income:

\$19.00 per hour

\$39,520 annually

Bachelor's degree

Transfer up to

60

Credits

via existing articulation agreements with colleges such as:

- Bellevue University
- Cardinal Stritch University
- Carthage College
- Herzing University
- Lakeland University
- MSOE (A to B agreement)
- Ottawa University
- UW-Parkside (A to B agreement)
- Wisconsin Lutheran College

Get Started

Contact our New Student Specialists for more information.

Email: newstudentspecialists@gtc.edu

Phone: 1-800-247-7122

Web: gtc.edu/nss