

# WALWORTH COUNTY

# BUSINESS EXPO 2016 & CAREER FAIR

Network ~ Learn ~ Succeed

**TUESDAY, APRIL 19, 2016**

In the Forum at the Grand Geneva Resort  
7036 Grand Geneva Way, Lake Geneva, WI 53147

### OVER 70 EXHIBITORS ANTICIPATED!

- Network with hundreds of Business Professionals
- Learn about the latest products and services
- Bring back best practices from the seminars

See current list of exhibitors on back.

### Join us for lunch!

Lunch concessions will be provided by  
The Grand Geneva Resort 11:30AM - 1:30PM.

### Open for the Career Fair

9:00AM - 10:00AM  
High School & College Students

### Open to the Public Business EXPO & Career Fair

10:00AM - 5:00PM  
Free for job seekers, bring your resumes!



## SEMINARS

INCLUDED IN EXPO ADMISSION

### 10:15 – 11:00 AM

SESSION 1 - Judging a Business by its Cover. What to Look for When Selecting Images for Your Marketing. Local photographers Matt Mason & Jake Schnake of Matt Mason Photography

SESSION 2 - NOW WHAT? What to do with your business website after launch. Signalfire, President - Matthew Olsen

SESSION 3 - Managed IT Services  
John Stensland – Martin Group, President

### 11:15 – 12:00 PM

SESSION 1 - The Science of Social Media - Navigating the Web  
Founders of East Troy Computer Club, John Jacoby of Flox and Ben Keating, professional button pusher

SESSION 2 - GrowthWheel, A Business Evaluation Tool  
Greg Herker - Fab Lab Manager, Gateway Technical College

SESSION 3 - RADIO Works  
Nancy Douglass – General Manager, 96.1 FM WLKG

### 2:15 – 3:00 PM

SESSION 1 - What Can Wisconsin Women's Business Initiative Corporation WWBIC Do for You?  
Heather Lux, Presenter

SESSION 2 - Business Solutions: Deposits/Lending/SBA Financing  
Michael Jackson of Town Bank, Senior Vice President, Commercial Banking

SESSION 3 - Forget GPS, You Need BPS – A Business Planning Strategy  
Full Potential Associates

### 3:15 – 4:00 PM

SESSION 1 - How to Effectively Leverage Social Media for Your Business  
Presented by REACH Creatives, David Scotney and Joseph Schmidt

SESSION 2 - Exceptional Customer Service  
Gary Loop, President Loop Group, LLC

SESSION 3 - Credit Card Processing Industry Education  
Tim Henry – Capital Bank Card

*Seating is limited, first come first served.  
Located in Westgate A, B and C. Each room can accommodate 50 people theater style.*

## WALWORTH COUNTY BUSINESS EXPO SPONSORED BY



## SUPPORTING ORGANIZATIONS



# WALWORTH COUNTY

## BUSINESS EXPO 2016

& CAREER FAIR

| EXHIBITOR                       | BOOTH | EXHIBITOR                                     | BOOTH |
|---------------------------------|-------|---|-------|
| Addeco                          | 54    | Lake Geneva Canopy Tours                      | 81    |
| The Abbey Resort & Avani Spa    | 2     | Lake Lawn Resort                              | 29    |
| Alpine Valley Music Theatre     | 36    | Manpower                                      | 52    |
| Alpine Valley Resort            | 74    | Martin Group                                  | 28    |
| ANDREWS STAFFING                | 21    | Master Services Inc.                          | 82    |
| Army Lake Camp                  | 55    | Mercy Health System                           | 20    |
| Aurora Health Care              | 3     | Mercy Health System                           | 33    |
| The Baker House                 | 88    | MicroPrecision                                | 30    |
| Basin Precision Machining, LLC. | 13    | Mill Creek Hotel                              | 85    |
| BNI - Business Networking Inc.  | 88a   | Minuteman Press                               | 7     |
| BrightStar Care                 | 22    | mkCellular                                    | 48    |
| Clear Waters Salon and Day Spa  | 68    | Modern Woodmen Of America                     | 53    |
| CompleteStaff                   | 34    | MPC   | 43    |
| Cornerstone Shop & Gallery      | 8     | Nei-Turner Media Group, Inc.                  | 87    |
| CORPORATE CONTRACTORS INC       | 59    | Next Door Pub & Pizzeria                      | 95    |
| Echo Lake Foods                 | 49a   | Oakfire/REACH Creative                        | 93    |
| The Elegant Farmer              | 94    | Plas-Tech Engineering                         | 46    |
| Evergreen Country Club          | 23    | Popeye's                                      | 96    |
| Exacto Inc.                     | 62    | Precision Plus, Inc.                          | 40    |
| Extended Care Professional      | 35    | R & L Spring Company                          | 17    |
| G4S Secure Solutions, USA       | 49    | Scherrer Construction                         | 47    |
| Gateway Technical College       | 67    | Signalfire                                    | 15    |
| Geneva National Resort          | 10    | SWC Group, LLC                                | 66    |
| George Williams College         | 60    | SWITS LTD.                                    | 27    |
| Grand Geneva Resort & Spa       | 78    | Town Bank                                     | 94    |
| Harbor Shores on Lake Geneva    | 73    | Transamerica Financial Advisors               | 86    |
| Hawk's View Golf Club           | 101   | United Way of Walworth County                 | 1     |
| Inspiration Ministries          | 14    | University Wisconsin-Whitewater               | 79    |
| IT WORKS GLOBAL                 | 36a   | Willowfield Nursing and Rehabilitation Center | 16    |
| ITT Technical Institute         | 61    | Wisconsin Illinois Senior Housing             | 42    |
| KACO Computer Sales & Service   | 41    | Wisconsin Oven Corporation                    | 9     |
| Komfort Heating & Cooling, Inc. | 75    | WWBIC   | 80    |

*Exhibitors highlighted in orange are participating in Walworth County Career Fair.*

